CONNECTIONS

The Alzheimer Society of Calgary
REPORT TO THE COMMUNITY
Fiscal 2013 April 1, 2012 to March 31, 2013
For more than 30 years, the Alzheimer Society of Calgary has proudly served the people of Calgary and surrounding areas. Throughout that time we have forged meaningful relationships with many community stakeholders, including those we are honoured to help as allied partners. These connections not only help advance the cause in the hearts and minds of Calgarians, they also create a strong network of support that bolsters our ability to tackle key issues related to dementia. We are confident that, through collaborative efforts, we will continue to achieve even more progressive and positive outcomes for local families in the years ahead.

There are currently more than 13,000 people living with dementia in Calgary and surrounding areas. These numbers are expected to double within the next 25 years. The increasing numbers of people impacted by dementia has been appropriately described as a “tsunami” by Dr. Brian Goldman, a recent guest speaker for the Alzheimer Society of Calgary and host of CBC’s White Coat, Black Art radio program. Demand for many services related to dementia care is growing dramatically. As just one example, we have seen a 20% increase in calls to our social workers from people needing support and information in 2013. Recognizing that we cannot tackle this increasing demand alone, we are looking at ways to work more comprehensively with others to achieve the greatest impact.

Many of our partners and allies in the dementia care community are also facing these challenges. And the issues surrounding dementia are complex. However, with challenge comes opportunity. An opportunity to convene a multitude of stakeholders together from the non-profit, public and private sectors to address the issues and find achievable solutions. Beginning this fall and over the next 12 months, the Alzheimer Society of Calgary will serve as a catalyst to bring stakeholders together, develop a deeper understanding of the issues we face and collectively build a plan for change. We thank the United Way of Calgary and Area for their support of the first phase of this collaborative initiative.

Henry Assen, President, Board of Directors
Barb Ferguson, Executive Director

Convenor - Bringing community stakeholders together to ensure that people with dementia, their family members and care partners have access to high quality education, care and support throughout their experience in Calgary and region.

Collective Impact – “Diverse organizations coming together to solve a complex social problem.” John Kania & Mark Kramer
“We extend our sincere appreciation to our stakeholders, donors, funders, partners, volunteers and staff. Your generous support has allowed us to continue sharing valuable insights, building community and empowering individuals with choice.

For the people we are honoured to serve, thank you for reaching out to us. Your willingness to ask for help strengthens the momentum behind the cause and creates even stronger community connections and support at the local level.”

Henry Assen & Barb Ferguson

An Adult Day Program participant enjoys an afternoon at a local garden centre.
The Alzheimer Society of Calgary offers programs and services that benefit Calgary and surrounding areas:

**Much-Needed Support**
- Private consultations with registered social workers
- Support Groups (including Young Onset and Early Stage support)
- Respite for care partners through Adult Day Programs (Club 36)
- Best Friends™ philosophy of care (Exclusive licensee in Alberta)
- Referrals to valued community resources
- Support for local research

**Insight and Expertise**
- Education for family members, care partners and the public
- Online education
- Specialized training based on evidence-based practices for persons working in the dementia care industry

**Events and Activities to Raise Support and Awareness for the Cause**
- Annual Investors Group Thanksgiving Memory Walk and Run
- Informative engagements (Community Information Forums, Awareness Month)

We’re Proud to Serve Calgary and Surrounding Areas
- North to Didsbury
- East to Strathmore
- South to Carmangay
- West to the B.C. border
GET TO KNOW US

Who Are We?
• A convenor bringing stakeholders together to ensure that people with dementia, their family members and care partners have access to high quality education, care and support across the dementia care continuum in Calgary and surrounding areas
• A source of community, insight and empowerment for the local community
• A leader in the provision of high quality, evidence-based programming
• Proud proponent and exclusive licensee of the Best Friends™ Approach in Alberta
• A voice, an advocate
• An independent non-profit organization focused on meeting the needs of the local community and funding local dementia-related research

Our Philosophy
• A learning organization that values a supportive environment; concrete processes and practices; and strong leadership practices
• A person-centered approach founded upon the Best Friends™ philosophy of care

Mission
The mission of the Alzheimer Society of Calgary is to alleviate the personal and social consequences of Alzheimer’s disease and other related dementias and promote the search for a cause and cure.

Vision
We strive for a future that will see:
• The discovery of the cause and cure for Alzheimer’s disease
• The personal and social consequences of dementia significantly reduced
• Enhanced quality of life for persons with dementia, their families and care partners
• Access to quality dementia care from disease onset through end of life
• Increased respect, support and early intervention for persons with dementia and their care partners

Guiding Principles
• Person-Centered
• Outcome-Driven
• Advocates for Choice
• Barrier-Free Access
• Accountable and Responsible
• Collaboration and Partnerships
• Capacity Building

Did you know? By supporting the Alzheimer Society of Calgary, you’re making a difference close to home. Donations and pledges go directly to helping local families.
“I have a better understanding of dementia, how it impacts individuals and families, and how to provide better care.”

Health Care Aide Student, Columbia College
Increasing the Capacity of Professionals & Rural Communities

As we face rising demands for education from local families, professionals and the general public, it’s important to focus our efforts in areas where we can achieve the greatest impact. In addition to our family education, we have increased our focus on building the knowledge and strength of the dementia care workforce. By training people working in a dementia care capacity, we aim to increase public access to quality person-centered care and increase the capacity of the community as a whole.

A new initiative involved reaching out to the dementia care workforce representing various multicultural communities. Our goals were to strengthen their own capacity to provide dementia care and create barrier-free access for non-English speaking portions of the local population.

- 32 learning sessions were held for professionals working in a dementia care capacity, up >18% over the previous year
- 672 health care workers received dementia-specific education, up >10% over the previous year
- 365 individuals were trained in rural communities, up 284% over the previous year

Specific efforts were also focused on reaching out to professionals working in rural communities, providing the necessary knowledge and skills to build their capacity as well. Communities such as Didsbury, High River and Okotoks received specialized training that enhanced their professional skills and expertise, learning new care strategies such as management of challenging behaviours.

Continuing to Strengthen Tomorrow’s Workforce

In our commitment to address the current shortage of health care workers with expertise in dementia care, we continued to develop our partnerships with local post-secondary institutions. Through these collaborative efforts, we hope to help address the need for dementia-specific knowledge in current programming and increase public access to the highest quality of care in the future.

We provided advanced dementia care training, based on the Best Friends™ philosophy of care, to students completing health care aide, practical nursing and recreation therapy aide programs at Columbia College, Bow Valley College and Robertson College, in addition to University of Calgary nursing students. The Mann Foundation (Manor Village Life Centers) generously funded this initiative with a shared goal of building the capacity and confidence of the workforce to care for people living with dementia.

Above and beyond the education and training provided to students in the previous fiscal year, we have shifted our focus to facilitating more experiential learning sessions based on best practices. For the remainder of 2013, these workshops have been committed to Columbia College, Bow Valley College, Robertson College and Mount Royal University social work and nursing students. By increasing the capacity of front line workers, we aim to improve quality of life for people living with dementia and their family members.
Dementia Connect – Providing Immediate Assistance

When we consider the imminent surge in new cases of Alzheimer’s disease and related dementias in our local area, it becomes increasingly vital for affected families to connect with helpful resources as quickly as possible. We have both a unique opportunity and an implicit responsibility to address this need by working in collaboration with local physicians, registered nurses, social workers and other care providers. By working with these professionals, local families will have more direct referrals and connections to support and care at diagnosis, thus empowering them at earlier stages of their journey. The new referral program, called Dementia Connect, puts people with dementia (and their care partners) directly in touch with the Alzheimer Society of Calgary after diagnosis. The program will be piloted in fall of 2013 with a local Primary Care Network (PCN) and we anticipate sharing results in 2014.

Club 36 – Building Stronger Connections

Club 36 is an Adult Day Program providing meaningful social and recreational activities for persons living with dementia in addition to respite for their care partners.

We completed the relocation of our Club 36 south program from Intercare’s Southwood to Silvera’s Beaverdam Community in April 2012. This change provided us with an opportunity to pilot a more integrated model of Adult Day Program including joint planning with Beaverdam staff and additional interaction with lodge residents. Over the past year, some of the benefits of this model have included socialization opportunities for Club participants and program collaboration with Beaverdam staff.

“I understand now why each person with dementia is different from the other. Thank you for changing my perspective about my mom with dementia!”

An Understanding Dementia program participant
Cultivating Community Consciousness

In an effort to raise awareness of the cause and increase public access to relevant information on dementia, we hosted two Community Information Forums this year. Local dementia specialist Dr. David Hogan was the feature speaker during Alzheimer Awareness Month in January, drawing a capacity crowd of more than 300 people. We held another similar event the following April to accommodate more than 200 people on the waiting list.

- Demand for Community Information Forums has increased by more than 4X.
- 94% of people taking public education reported a significant increase in their knowledge of dementia
- 70% of people attending public learning sessions expressed intentions to access additional programs and services provided by the Alzheimer Society of Calgary or seek medical treatment.

Intended Actions Resulting from Community Information Forum 2013

Demand for public awareness presentations continued at a relatively consistent pace, contributing to local awareness building and advocacy efforts. To heighten the effectiveness of our education efforts and empower the community as a whole, we re-allocated some resources to building the capacity of our allied partners (see Quality Dementia Care, p. 7).

<table>
<thead>
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<tbody>
<tr>
<td># of public presentations on dementia and brain health</td>
<td>42</td>
</tr>
<tr>
<td># of people who attended</td>
<td>1309</td>
</tr>
<tr>
<td>Avg # of participants per session</td>
<td>31</td>
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The Alzheimer Society of Calgary experienced continued growth in web site traffic, a valuable indicator of the informational needs in the local community. Visitors were particularly interested in support and education, with extraordinary growth in traffic for these areas.

**Total online traffic increased by 17% year over year**

<table>
<thead>
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<th>Content Accessed</th>
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<tr>
<td>Support</td>
<td>326%</td>
</tr>
<tr>
<td>Education</td>
<td>665%</td>
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**Advancing Barrier-Free Access**

We gave particular consideration to building solid connections with local multicultural partners this year, with the aim of increasing barrier-free access to quality dementia care across the community.

As a result, we have expanded the reach of our educational programs through more comprehensive integration in existing community programs and providing options for translation. The partners working alongside us to achieve this vision included Calgary Immigrant Educational Services; Immigrant Services Calgary; Calgary Chinese Elderly Citizens Association and Calgary Public Library.

**Unforgettable Outreach**

The Alzheimer Society of Calgary recently connected with the local community to create a very special piece of work. The Unforgettable mural is a unique wall-sized tribute and photo montage honouring the people who have been affected by dementia (both living and deceased), their family members and care partners. We were delighted to receive inspiring contributions from more than 60 families, including two former mayors of Calgary; a former Ethics Commissioner of Alberta; athletes; scientists; choir singers; historians; artists; teachers and more. Despite the devastating effects of dementia, our goal was to focus on the positive impact of their lives, celebrate individual characteristics and remaining capabilities, and to create and inspire hope in others. The final product is a true celebration of life and a moving call to action.

We would like to extend our gratitude to all participants in the mural project - for your inspiring submissions, your courage and your resilience. These tributes have taken us on a memorable journey in celebrating the lives of people impacted by dementia in our local community. Your submission will help encourage countless others to connect and ask for help. The mural has already been featured at major hospitals, the University of Calgary, City Hall and more - and will continue to be out in the community raising awareness and inspiring action.
Did you know? More than 184 non-English speaking persons received specialized dementia education.
SUPPORT FOR RESEARCH

A Partnership for Improved Outcomes in Local Dementia Research

We are pleased to announce that, on behalf of the generosity of people in Calgary and surrounding areas, a major gift has been made by the Alzheimer Society of Calgary to local research initiatives focused on Alzheimer’s disease at the Hotchkiss Brain Institute (HBI) within the Faculty of Medicine at the University of Calgary. The $300,000 gift will be made over a three-year period supporting the Healthy Brain Aging Initiative.

The new Healthy Brain Aging Initiative will connect the industry’s best researchers and their results in a new way in the hopes of dramatically transforming the approach to prevention and care of age-related brain dysfunction.

A critical component of this initiative will be increased expertise in Alzheimer’s disease research. The funding will be directed toward studying the molecular and cellular basis of neurodegeneration in Alzheimer’s disease, complementing the work of Healthy Brain Aging researchers Drs. Poulin and Smith.

“I would like to express my sincere gratitude for this enormous and timely support,” added Dr. Samuel Weiss, Ph.D., Professor and Director of the Hotchkiss Brain Institute. “A prime focus will be to develop better approaches for early detection, prevention and early intervention for Alzheimer’s disease and dementia. We are pleased and proud to have the Alzheimer Society of Calgary as a partner in these vital efforts.”

Dr. Samuel Weiss, Ph.D., Professor and Director of the Hotchkiss Brain Institute
Building Organizational Capacity

The Needs are Growing Locally

Close to 41% of all requests involved care partner support

The local community has demonstrated steady growth and increased need for support services related to dementia. Most noticeably, we recorded growth in two areas:

1. the number of people living with dementia who contacted us directly
2. increased interest in our early stage services

Number of people registered for “Just Diagnosed” workshop ............... 350% increase
People living with dementia who contacted us directly ..................... 275% increase
Number of people registered for “Empowered Care” family education workshop ........ 51% increase
Total number of family meetings with registered social workers ............... 21% increase
Total number of support requests received ........................................... 20% increase

The Community Came Together for the Cause

It’s where traditions are created, memories are celebrated - and family and friends come together to support the cause. In addition to raising critical funds for the Society, the Investors Group Thanksgiving Memory Walk and Run plays a key role in raising awareness of Alzheimer’s disease and related dementias. More than 1,700 people registered in 2012 – a 35% increase in participation.

We asked participants to bring personalized tributes for the special people they walked and ran for. The result was Memory Lane, a collection of loving photos and stories that lined the race route. Special thanks go to Manor Village, sponsor of Memory Lane, for making this new feature come to life.

We’d like to acknowledge the incredible fundraising efforts of many individuals, as more than 40% of the funds raised came from pledged donations. These proceeds are invested directly back into the local community, helping to improve quality of life for thousands of people who have been impacted.

Walkers, Runners and Volunteers – We Thank You!

More than $250,000 was raised from the Investors Group Thanksgiving Memory Walk & Run
Our Donors Create Insight, Support and Hope. Thank You!

Every individual has different reasons for donating. We wish to express our most sincere gratitude for your generosity over the past year. By making a gift, you gave concrete support, help and hope to your neighbours while supporting progress in local dementia research. As a donor, we hope you take pride in knowing that it was your support that helped make many of these outcomes possible. We were incredibly moved by your contributions.

Appreciation for our Community Partners

We’d like to acknowledge a unique partnership that resulted in great benefits to the local community this year. Peter Maher, an outstanding advocate for Alzheimer’s awareness and a long-time supporter of the Alzheimer Society of Calgary, was honoured for his 3,000th Calgary Flames NHL radio broadcast on Sportsnet 960 (The Fan). To celebrate his achievement, the Flames Foundation for Life made a generous $20,000 gift to the Society in Peter’s name. As a result of this contribution, we created immediate positive outcomes for local families through our support programs. Thank you to Peter Maher and the Flames Foundation for Life for working with us!

Along with the Flames Foundation for Life, there were dozens of community-minded businesses and organizations that worked with us this year to make a positive impact. You can see many of them listed on page 18.

Our Funders

The United Way of Calgary and Area continues to step up as a key partner for our learning and support programs. Funding from United Way provides family support, including access to our on-staff registered social workers and learning sessions designed to empower care partners. Alberta Health Services provides support for the Adult Day Program known as “Club 36.” We wish to express our sincere thanks to these and other funding partners for their ongoing commitment to ensuring quality of life for persons with dementia and their care partners.

“The positive, ‘safe’ environment allowed us to open up and share comfortably with each other. We are now able to celebrate things that are going well & look forward to celebrating those things that haven’t changed; appreciating gifts of each moment; reframing the ‘problems’ and looking for positives that are still evident.”

A participant from a Just Diagnosed workshop
How Can You Help?
More than 13,000 people in the local community are currently living with Alzheimer’s disease or related dementias. As a registered non-profit organization, the Alzheimer Society of Calgary relies on the generosity of people like you in order to make a difference in their lives and those of their family members and care partners.

Donate
There are many ways to give a gift to the Alzheimer Society of Calgary.

- **Make a one-time gift.** Online, by phone or by mail.
- **Ask at work.** Companies often have matching gift programs which could increase the impact of your gift.
- **Become a monthly donor.** Each monthly donor is a champion of hope. Even a small monthly contribution can make a large difference for local families.
- **Provide a memorable tribute.** If there is a special person you would like to remember, recognize them by providing a memorial gift in their name. We’ll mail a card to the family so they know you’ve made a gift in honour of their loved one.
- **Leave a legacy of hope.** A legacy gift will help people affected by dementia for years to come. Speak to your financial advisor about leaving a bequest for the Alzheimer Society of Calgary.

Volunteer
Giving the gift of your time can be extremely meaningful. You’ll not only build connections and help people who need you, but you’ll also be making a direct impact right here at home. Engaging volunteer opportunities are available for you.

Walk or Run
Take meaningful steps for memorable impact. Join us at the **Investors Group Thanksgiving Memory Walk and Run.** Whether you walk, run, or pledge financial support for a participating athlete, your contribution makes a world of difference. Visit [www.thanksgivingwalkrun.ca](http://www.thanksgivingwalkrun.ca) for details.

Events
Take part in one of our events or host your own fundraiser. Whether it’s a golf game, car wash, casino night or festive gala, we appreciate all efforts to get involved and raise awareness for the cause.

Sponsor
Sponsorship opportunities allow us to partner with like-minded organizations for mutual benefit. If your organization would like to become involved, please let us know.

Share the News
Help spread the word to those who may need support. Join our social communities on Facebook, Twitter, YouTube and LinkedIn. Tell your friends, family and colleagues about us.
A Legacy of Hope

I wanted to take a moment to acknowledge a legacy donor who passed away last year (while honouring her wish to remain anonymous). I had the privilege of getting to know this kind woman over the years, and she became a long-time friend of the Alzheimer Society of Calgary. Her husband lived with dementia and was a Club 36 (Adult Day Program) member for many years. I know that being able to turn to Club 36 for support in providing moments of joy and happiness to her husband was very important to her.

I was incredibly moved to discover that she had left a bequest to the Society in her will. Her generosity has had a real and measurable impact on our community, even after her passing. I’m proud to know that her bequest is being used today to support the many programs and services provided by the Alzheimer Society of Calgary, and most importantly the work of her beloved Club 36.

Barb Ferguson, Executive Director

If you have any questions about leaving a legacy through a bequest in your will to the Alzheimer Society of Calgary, please contact Eleanor Finger at 403.290.0110 or eleanor@alzheimercalgary.com.

Learning Ambassadors Update

The launch of the Learning Ambassadors program involved mobilizing enthusiastic volunteers to increase the capacity of the Alzheimer Society of Calgary. Learning ambassadors raise awareness and understanding in our community by representing the organization at displays or tradeshows and delivering public education presentations. A total of 14 volunteers have been trained to-date in 2013, with many already attending tradeshows on our behalf. For the public education portion, very in-depth training and support are required, leading to a more gradual implementation of the program. Three learning ambassadors have delivered educational presentations so far, a number that will increase as knowledge and confidence develop.
We would like to acknowledge our generous volunteers who gave of themselves and humbled us in the process.

- **Total number of volunteer hours** $\uparrow$ 15%
- **Number of active volunteers** $\uparrow$ 22%
- **Number of new volunteers** $\uparrow$ 125%

*Represents increase over previous fiscal year.

UPLIFTING VOLUNTEERS

We would like to acknowledge our generous volunteers who gave of themselves and humbled us in the process.

- **Total number of volunteer hours** $\uparrow$ 15%
- **Number of active volunteers** $\uparrow$ 22%
- **Number of new volunteers** $\uparrow$ 125%

*Represents increase over previous fiscal year.

- **Number of new volunteers**
- **Number of active volunteers**
- **Total number of volunteer hours**

Mark Abesamis
Peter Adams
Asmaa Affan
Janet Arnold
Muriel Ashton
Henry Assen
Janice Bakal
Alisha Bhakri
Kelly Bishop
Rob Bisson
Wade Bittle
Victor Bohuslawski
Lillian Bollman
Robert Bowen
Shelley Bowen
Tim Bowen
Nicole Brander
Murray Brown
Sarah Brown
Derek Canete
Stuart Cantrill
Bill Cave
Jory Chan
Natalie Chan
Abigall Chan-
Stawnychko
Howard Chen
Mandy China
Chundu Chimwewemwe
Janet Christ
Margaret Clarke
Diane Collins
Sean Collins
Abby Cook
Christine Cook
Paula Cook
Pattie Copithone
Nicole Corner
Fiona Couperwhite
Carol Dann
Ryan Dawson
Colleen de Jager
Dylan de Jager
Mark de Jager
Dave Dearborn
Nickie Desaulniers
Gavin Desouza
Keegan Desouza
Susanne Desouza
Anita Dhillon
Sanita Dhillon
Hannah DiNardo
Matt Dinardo
Sandi Doiron
Dawn Duran
Paul Dwyer
Mike Dyer
Brandee Elliott
Kern Evans
Kathleen Everest
Kathleen Fairley
Cherry Farro
Meghan Ferguson
Paula Finley
Jaime Fiolek
Sam Fishman
Shelly Fraser
Scott Fulton
Roy Goddard
Michelle Golinga
Anisa Gora
Mike Grainger
Jacob Hellwell
Heather Henker
Gaylene Hennan
Ruth Hiebert
Raymond Ho
Diane Holliday
Nicholas Holliday
Kat Corvath
Elaine Hostland
Sandy Huang
Angie Hung
Pamela Hutton
Line Isabelle-Laird
Jeanne Ivory
Jaden Jacobson
Jenn Jacobson
Dana Jenkins
Rodney Jenkins
Ryan Jennings
Chris Jo
Dana Johnson
Steve Johnson
Arundani Karunarathne
Tony Katyor
Muriel Keeling
Marsha Kerby
Kati Konoff
Scott Konoff
Kimmo Korvela
Karen Koyanagi
Gerald Kozdial
Ajay Kumar
Daniel Lai
Mitch Laird
Sean Leeson
Ann Lidgren
Pat Lievers
Susan Little
Lee Lunde
Sandra Lunder
Brian Mahaffey
Sheilagh Mahaffey
Cary Mamer
Claudia Mansell
Loretta Marek
Patsy Maron
Monica Matthews
Judy McIlroy
Deb McKerlie
Frank Meyer
Lucy Miao
Camille Minvielle
Lorraine Mohr
Leslie Molengraaf
Cindy Montgomery
Mark Murphy
Michele Murphy
Ron Murphy
Trevor Myers
Madison Neumann
Mike Neumann
Thomas Neumann
Amanda Newberry
Lyna Nguyen
Caprice Niebuhr
Gerald Niebuhr
Michael Novinger
Joanna Nowotskis
Brian O’Flaherty
Delaney O’Flaherty
Lyre O’Carroll
Karen Perry
Rachel Phillips
Sharon Phillips
Linda Poth
Kelsey Proelvat
David Puchalski
Jean Rankin
Marion Rasmussen
Merna Rasmussen
Rhonda Reid
Margaretta Roche
Peter Roche
Robin Roote
Kim Royal
Renee Salvourn
Sam Salvourn
Jag Sangha
Monique Sangha
Nolan Sangha
Sara Sangha
Catherine Schultheis
Sandra Schwanke
Jeff Scott
Judy Scott
Andreana Sebua
George Seeger
Kaizin Segovia
Henna Sekhon
Debbe Sermon
Hitesh Sharma
Hittish Sharma
Fraser Shaw
Jaqueline Sheppard
Marlyn Sheppard
Richard Sheppard
Emma Shepley
Jim Shepley
Sherry Shepley
John Shyluk
Alyssa Sikora
Cheryl Simmonds
Jordan Simmonds
Sharath Sivakumar
Sidharth Sivakumar
Florence Smith
Gord Smith
Julie Smith
Elise Sommer
Maria Soto
Alex St. John
Kate St. John
Kenzie St. John
Kasha Starczewski
Brenda Stephenson
Barry Stollery
Lihong Sun
Thomas Sun
Janet Swain
Nick Swain
Rose Takadiyi
Rafael Talavera
Gabrielle Tambay
Kevin Taylor
Heather Templeton
Isabella Templeton
Barrie Thesen
Doreen Thesen
David Thompson
Jaimie Thompson
Karianne Thompson
Lenore Thompson
Ina Thumper
Neil Thumber
George Tournishey
J. Patricia Turner
Amanda Tyrall
Devon Van Nishtroo
Jordyn Vienneau
Mathew Vroom
Sharon Wagner
Cheryl Waite
Karen Walker
Leanne Walkom
Steve Walkom
Lois Wallace
Brenda Weis
Harry Willis
Sydney Willis
Kyle Wong
Lois Wozney
Bowen Yao
Allan Yellin
Lois Yoo
Ali Zaidi

I’ve seen and met angels wearing the disguise of ordinary people living ordinary lives.

~Tracy Chapman
Our community’s generosity is incredible. Thank you for working with us this year, and for your ongoing support.

Space limitations restrict the following acknowledgement to gifts totalling $250 or more between April 1, 2012 and March 31, 2013.

SUPPORTIVE DONORS & SPONSORS

Ed Aboussafy
Alberta Culture and Community Spirit
Sandy Albrecht
Sally Aldred
Brian S. Aldridge
Alliance Pipeline
Carolyn, Harley, Star, Cheryl & Family
R. W. Andrew
Aon Reed Stenhouse Inc.
Bryan P. Armit
Patricia Armstrong
Henry & Janet Assen
ATCO Gas
ATCO Power Canada Ltd.
ATCO Structures & Logistics
Ray W. Baran
Andrea M. Barker
Ruth Barker
Brenda D. Barootes
Brent S. Barootes
Patricia A. Barootes
Edward Bates
Mike Baur
Robert G. Bauhuis
Anne Belenkie
Dave M. Benterud
Louise A. Berlin
Rick & Rita Bernard
Laura Lee Billings
The Black Box Institute
Michael J. Black
Nick, Joan, Peter, Veronica, Sarah, Ryan & David Blanchard
Bonavista Energy Corporation
Bruce Boulton
Gordon Bowerman
Carole & Bob Brawn
Marillyn J. Brown
Ian & Darlene Bruce
Cal C. Buchanan
Judd & Kay Buchanan
Eryn Burstrom
CAD Evolution
Calgary & District Square & Round Dance Association
Calgary Flames Foundation
The Calgary Foundation - Bill and Jean Toole Family Fund
The Calgary Foundation - Hall Family Flow Through Fund
The Calgary Foundation - Jack Carter Family Fund
The Calgary Foundation - James & Elsie Mathieson Fund
The Calgary Foundation - Milavsky Family Fund
The Calgary Foundation - Ted & Enid Jansen Fund
The Calgary Foundation - William & Constance Topley Fund
The Calgary Foundation - James F. Burns Senior Family Designated Fund
Calgary Herald
Calgary Juventus Sports Club
Calgary Kotobuki Society
Calgary Southridge Lions Club
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Canadian Bridge Federation
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Carstairs & District Community Chest
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Cenovus Employee Foundation
Cenovus Energy Inc.
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Barrie & Carol Clayton
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The Clint Brooks Family Foundation
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Allan & Betty Crawford
Creating For A Cause
Cremona & District Community Chest
Crescent Lodge No 81 I.O.O.F.
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June B. Daley-Fox
Randel Dalglish
Darcy J. Allan Professional Corporation
Casey Davis
Walt & Irene DeBonis
Patrick Delcol
Delta Calgary South
Jeffery Denning
Gordon Dibb
Diversity Technologies Corp.
Cynthia Down
Roderick & Betty Drevney
Michael & Susan Duckett
Gary Dundas
Sonny Duong
Estate of Barbara Daphne Durno
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Edmonton Northlands
Elbow River Marketing LP
EnCana Cares Foundation
EnCana Corporation
Enersul Inc.
Engineered Air-Rasman Community Services
Extendicare Cedars Villa
Fairborne Energy Ltd.
Mark Fawcett
Barbara & Bob Ferguson
Fidelity Investments Canada ULC
Robert & Arlene Fillkohazy
David Fillo
Claire E. Fluker
Fluor United Way Campaign
Fraternal Order of Eagles - Alta/Alberta Provincial Aerie
Fraternal Order of Eagles - Calgary Heritage Aerie 2098
John & Dora Friedlander
Robert Fuenning
Trent Gall
Ricardo & Betti-Anne Gianmarino
Jim Gibson
Peter F. Gibson
Dennis & Marilyn Gieck
Robert Gilchrist & Deborah Wheeler-Gilchrist
Glenglen-Cluny United Fund
Susan Gnarn
Darcy Gonci
Charles W. Gouge
Marco Grande
Shauna Gregus
Barry Grundy
Greg Guatto
Audrey Guedo
Nipper Guest
HAB Family Foundation
Sharri Lee Hackett
Margaret Hagon
James & Yvonne Halliburton
Richard & Lois Haskayne
Tim Hauck
Colleen Hay
Florence I. Haynes
HBA Adjusters Ltd.
Bernard Heidel
Peter & Freya Heinrich
Kathy Helfrick
William D. Henderson
April Hensley
Jose Herrero
Doreen Hess
Ian Hill
Hillhurst Rebekah Lodge #116
George Hines
Chris A. Hodgson
John L. Holman
Home Instead Senior Care
Stephen M. K. Hope
Barbara Huang
Edna R. Hunt
Shaun M. Hunter
Catherine Hutchings
Josephine Hutchinson
Inukshuk Incorporated
Investors Group - Calgary Centre
Investors Group Financial Services Inc.
David T. Johnson
Gail Johnson
Jason E. Johnson
K O C I Project Management
Kasco Construction (Alta) Ltd
Aidan Kavanagh
Knox United Church
Benjamin Kormos
Ruth Kujat
Gord Lackenbauer & Joyce Trapp
Donna L’Amara
Linda Larkins
Larry and Sharon Bilben Family Fund
Jack C. Lawson
James Lebo
Ledcor Construction Ltd.
Roelof Leffertstra
Sigrid N. Lewicki
Lexus of Calgary
Gino Limongiello
Taylor Lindsay-Noel
Joel & Sally Lipkind
Susan J. Little
Kay Loeb
Gerard & Heddy Luijkx
M. Olive Lukey
Luther Place Seniors
Morag MacDougall
Denise MacInnes
Mackenzie Charitable Giving Fund
Joan Macleod
David Magus
Lyne Maclean
Peter Maher
Gerald L. Marner
Mancal Corporation
The Manor Village at Rocky Ridge
Brett Mark
Ross Martin
Maunders McNeil Foundation Inc.
Gail Maximuk
William Mayson
Patti McConnell
Michael McFadyen
Ian McKeen
McKenzie Towne Care Centre
Duncan & Linda McKitrick
Donald G. McLellan
Estate of Ronald A. McLeod
Maneesh & Susan Mehta
Memory Lane Fashions Club
Alan Mendes
Heather A. Miller
Millrise Place
Shaunta Moncaster
Lori Montgomery
Marie E. Montgomery
John Moore
Lana Morningstar
Gail Morris
Dean Morrison
Mark Mosher
R. B. Mowat
Jim Murphy
Murphy Oil Company Ltd.
My RX Pharmacy Inc.
Gillian M. Newman
Nexen Inc.
Kathleen Noble
Lindsay Orr
Sean Padley
David & Joan Page
Max Pasley
Patrick E. Fuller Foundation
Darlene L. Pelletier
R. Murray & Corlienne Pennell
People Lead Inc.
Peters & Co. Limited
PetroBakken Energy Ltd.
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Johanne Picard-Thompson
Thomas Pierce
Vicki Polson
Doris & Calvin Powell
William & May Ellen Pringle
Progress Energy
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R. Baran Project Management Ltd.
RBC Royal Bank
Red River Oil Inc.
Andrew F. Reeve
Matthew Reich & Gillian Forster
Brian Reive
Dave, Leslie, Nathan & Cameron Relke
Revera Retirement Living - Scenic Acres
John & Meghan Reyes
Ian Riach
Terri Rice
Dave & Laura Richeson
Erin L. Robinson
Betty M. Ross
Royal Canadian Legion
Bowness (Criss Cross) #238
Royal Canadian Legion
Calgary (Alberta No. 1) Branch
Allan D. Sack
O. Samoil
Dallas Sandmaier
Delmarie E. Schoepp
Bob & Julia Seager
Judy L. Semmens
Rosely Shiller
Craig Skauge
Sandy Slot
Marlene Smart
Anthony L. Smith
Roger Smith
Scott Smith
Crawford Smyth
Sono Food Services Corp.
Ron & Margaret Southern
Susan Spady
Robert & Christine Sparrow
Spectra Energy Transmission
Spindle, Stairs & Railings
Brenda J. Squire
Anne Squizzato
Stan Poulsen Trucking Ltd
Trent Stangl
Statesman Corporation
Strathmore No Frills Gas Bar
Douglas Street
Suer & Pollon Mechanical
Mark Sutter
Symphony Senior Living - Evergreen
The Tao Foundation
Bonnie Taylor
Brian J. Taylor
Diane L. Taylor
Jacquelyn Taylor
Kevin J. Taylor
TD Canada Trust Region Office
TELUS
Denis, Nicole, Langis & Lise Thibault
Estate of Grace Dorothy Thomson
James Thorne
Ian Tod
TransCanada
Trinidad Drilling Ltd.
Estate of Jean E. Turnbull
Erhardt Tutto
United Way of Calgary and Area
United Way of Calgary and Area, Donor Choice
Valentine Volvo
David van den Eikhof
Varco Canada ULC
Victor Vogel
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James S. Ward
Patricia Watson
Martin Waugh
Eva Weckl
Werklund Foundation
Ronald & Norma Westcott
Western Canada High School
Western Drilling Tools
Susan Westersund
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Patricia Wilson
W. Brett Wilson
Des & Shirley Wood
Workwear Direct
Allan Yellin
Leonard Zenith
Shana Zimmer
Brent Zimmerman
Henry Zimmerman
Bradley & Tanya Zumwalt

…and all of our anonymous donors!
A quiet moment of introspection for an Adult Day Program participant at Sikome Lake.
Treasurer’s Report

Fiscal 2013 was another highly successful year for the Alzheimer Society of Calgary. Our financial goals were realized and I am pleased to announce we ended the year with an operating surplus.

We are committed to efficient practices and effective, sustainable stewardship of all our assets. Each year our Board of Directors and staff outline the goals and outcomes we aim to achieve on behalf of those we serve. This process informs our decisions regarding fund allocation in order to achieve maximum impact in the community. Funds raised are invested back into programs, services and support for our region and dementia-specific research at the University of Calgary.

We continue to focus on securing long-term financial viability for the organization so that we may continue serving local families both now and in the future. This is being achieved through a diversification in our funding base, well-planned fund development practices and careful management of our reserve fund.

Lee Lunde, Treasurer

Statement of Operations

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
<th>% Change</th>
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</thead>
<tbody>
<tr>
<td>Total Revenues*</td>
<td>$1,919,988</td>
<td>$2,491,419</td>
<td>(30%)</td>
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<tr>
<td>Total Expenditures</td>
<td>$1,914,360</td>
<td>$1,932,170</td>
<td>(1%)</td>
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<td>Revenue Over Expenses</td>
<td>$5,628</td>
<td>$559,249</td>
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</tbody>
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*Revenues were 30% lower in 2013 from the previous year due to a significant bequest received in fiscal 2012.

Audited financial statements are available online at www.alzheimercalgary.ca or by calling 403.290.0110.
Staff
Leasa Anderson  Office Manager
Ali Cada  Program Manager, Club 36 Adult Day Program
Ryrie Davis  Program Facilitator, Club 36 Adult Day Program
Barbara Ferguson  Executive Director
Eleanor Finger  Director of Development
Nasira Firdose  Program Facilitator, Club 36 Adult Day Program
Padmaja Genesh  Learning Specialist
Robert (Cam) Gore  Program Facilitator, Club 36 Adult Day Program
Anthea Hibbert  Program Manager, Learning & Support Services
Amy-Lynn Kemtrup  Wellness Facilitator, Club 36 Adult Day Program
Richelle Kozdial  Volunteer Resources Manager
Ida Mayol  Program Facilitator, Club 36 Adult Day Program
Colleen McGonigal  Program Facilitator, Club 36 Adult Day Program
Deb McKerlie  Accounting Services
Jill Petrovic  Communications Manager
Sherry Shipley  Development Assistant
Kathryn Sweett  Support Services Coordinator
Nickie Surveyer  Support Services Coordinator
Tracey Tatlock  Program Coordinator, Club 36 Adult Day Program
Jacquelyn Taylor  Development Associate
Linda Szeczy  Program Facilitator, Club 36 Adult Day Program
Denise (Dee) Wake  Program Facilitator, Club 36 Adult Day Program

Board of Directors
Henry Assen  President
Murray Brown  Member
Ryan Jennings  Secretary
Dr. Daniel Lai  Member
Lee Lunde  Treasurer
Cary Mamer  Vice-President
Lois Wozney  Member
Allan Yellin  Member

Help Us Go Green
The Alzheimer Society of Calgary is a non-profit organization. By providing us with your email address, you help us move toward paperless communication. It also enables donor dollars to make a greater direct impact in the local community. Please contact us at 403.290.0110 or email info@alzheimercalgary.com and provide us with your email address. We thank you.
Smile! A Club 36 participant snaps a photo as part of an art project. The group’s photos became available for public display.