



FORGING AHEAD

Alzheimer Society of Calgary
AR eport to the
Community
Fiscal 2017

April 1, 2016 to March 31, 2017

Alzheimer Society
CALGARY 30⁺
years

Forging ahead

A celebrated author on leadership, Peter Drucker, often spoke about the importance of a business remaining focused on what it originally set out to do.

Though Drucker had for-profit enterprise in mind, we believe his words resonate even more strongly for a non-profit organization like ours. In a landscape where dementia prevalence is on the rise, with as many potential opportunities to pursue as there are needs to be met, our mission and vision are the 'compass' that points true north. A strong, steady focus on them ensures we 'steer a course' toward what best enables us to serve Calgary and area families.

With that in mind, 2016-2017 was a year of **breaking new ground with our offerings, sources of revenue and organizational effectiveness to realize the vision we share with supporters more effectively than ever before – to make Calgary a place where people affected by dementia can truly live life well.**

In that regard, the October 2016 launch of the First Link® program for Calgary and area in collaboration with the Alzheimer Society of Alberta and Northwest

Territories was this year's major triumph. Now, people newly impacted by dementia are connected to our vital supports **earlier and with greater seamlessness and ease than ever before.** New offerings added to our Club 36 Adult Day Program, such as expanding art therapy and partnering with a local theatre troupe to introduce playful improvisation, **increased quality of life for members and caregivers.** And as Dementia Network Calgary began transitioning to engage the community in its collective impact work, the Alzheimer Society of Calgary is proud to continue serving as the Network's backbone organization.

Fiscally, your support allowed for the necessary time and resources to tackle two major requests for funding; their success increased the capacity of both the organization and our community overall. A successful Request for Funding Proposal from the United Way of Calgary and Area created increased funding for the next five years to help sustain vital programs. As a result, people impacted by dementia will gain the skills, resources and supports necessary to be resilient and live well despite the disease. A Community Innovation Grant for People Affected by Dementia from Alberta Health Services meant the dream of expanding the Opening Minds Through Art™ program to benefit more people with dementia will become a reality.

Finally, the end of 2016 saw the Society move to a smaller, more dementia-friendly office space, decreasing costs, improving accessibility and enabling us to enhance operational efficiencies to better serve our community.

Together with your support, we're forging ahead to make progressive change and improve lives. Thank you for your care and commitment to this cause.



Ryan Jennings
President, Board of Directors



Barb Ferguson
Executive Director

“

Together with your support, we're forging ahead to make progressive change and improve lives.”



Key outcomes through programs and services



Barb Ferguson, Executive Director of the Alzheimer Society of Calgary (left) and past Jeanne Bentley Award winner John Shyluk speak at the First Link® launch event.

First Link® launched in Calgary and Area



First Link® is a proactive referral program designed to help newly diagnosed people with dementia get the help they need as soon as possible.

The program assists physicians and health/community service providers to connect people living with dementia and their families to the Alzheimer Society of Calgary. The referral is an important point of connection at a time when persons often feel grief-stricken, overwhelmed and fearful. First Link® increases the likelihood that a person will be connected with continuing supports, care and education that will help them live well with dementia. Further, it ensures a level of ongoing follow-up is in place for the wellbeing of the person and their family member(s).

First Link® is a collaboration between Alzheimer Society Alberta and Northwest Territories, Alzheimer Society of Calgary and Alberta Health.

Alzheimer Society
ALBERTA AND
NORTHWEST TERRITORIES

Alzheimer Society
CALGARY 30^{years}

Education and support outcomes

2,198 unique clients served through Learning and Support Services, with a total of 3,397 contacts with those individuals.

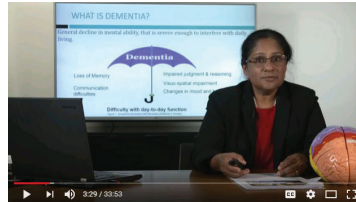
98% of public education participants reported increased understanding of brain health and risk reduction.

83% of family education participants reported feeling less isolated as a result of participating.

85% of support group participants reported increased knowledge of self-care, an important element in reducing risk of mental and physical health issues for caregivers.

Now available on-demand

Our most popular education session and FAQs



“Understanding Dementia and Brain Health” was turned into an online video series to increase accessibility and the ease by which community members can access vital information on dementia.

Another series, “Frequently Asked Questions about Dementia” is now available featuring local dementia expert Dr. Eric Smith. Both videos were made possible with additional funding support from the Roman Catholic Bishop of the Diocese of Calgary.

Dementia Network Calgary

Formed in 2013 with the convening efforts of the Alzheimer Society of Calgary, Dementia Network Calgary includes public, private and non-profit organizations coming together to tackle complex and growing issues related to this cause in new and improved ways.

The Network has progressed from a high-level focus on vision, strategy and goal-setting to more broad-based community engagement efforts and action. The shaping of a movement is underway, harnessing the passion and ideas of our community to raise awareness, reduce stigma and help people live well with dementia.

Toward that end, three resources were produced by the Network this year, with additional funding support secured from United Way of Calgary and Area:

- “Let Me Reintroduce Myself” toolkit
- “The Person I’m With Has Dementia” at-home printable card
- “Communication Tips” toolkit

Translations of the toolkits are available in 9 languages to ensure accessibility and inclusivity for our community. A total of 30 toolkits will be produced over the next 5 years.

Other community-based initiatives include the production of a public service announcement, development of a dementia-specific lifestyle magazine and a “Conversation Café” social aiming to reduce isolation for people impacted by these diseases.

Adult Day Program (Club 36) outcomes

The Alzheimer Society of Calgary operates Club 36, an Adult Day Program (ADP) for people living with dementia using evidence-based and person-centred approaches to best practices in care.

This program provides meaningful activities that maximize independence and abilities in a caring and supportive environment. It also provides caregivers with an opportunity for respite.

Club 36 has provided quality dementia care in Calgary for more than 30 years. It is the result of a partnership with Alberta Health Services and operates from two locations in Calgary (one in the North and one in the South). All Club 36 staff members and volunteers are educated in the Best Friends™ Approach to Alzheimer's care, which provides a solid foundation of person-centered care in a home-like atmosphere.

82%

of Club 36 families
feel that
attending
Club 36
helps to
delay or
prevent the
person with dementia from
placement in a care facility.

92%

of Club 36 families
report that
attendance
at Club
36 helps
significantly
in their life as a caregiver.

84%

of Club 36 members
report they
always
enjoy the
programs
and
activities
offered at Club.

86%

of Club 36 families
feel that
attendance
makes a
difference in
the life of the Club member.



Volunteers

Adams, Peter
 Ahmad, Huma
 Andries, Collin
 Arnold, Janet
 Assen, Harry
 Assen, Lucy
 Attenhofer, Cathy
 Azam, Mahrukh
 Azeem, Feeha
 Bahrami, Shabnam
 Bakal, Janice
 Bechard, Mary
 Bekker, Erika
 Bleyenbergh-McCrea, Cindy
 Boland, Soraiya
 Breadner, Louise
 Brundrit, Kim
 Butchart, Linda
 Cantuba, Eloisa
 Cardenas-Rivas, Anabel
 Carter, Krista
 Chander Perkash, Khatri
 Chang, Emily
 Chen, Myra
 Chow, Erica
 Chow, Karen
 Chow, Ron
 Chu, Jessica
 Clark, Taylor
 Contreras, Jose
 Cook, Abby

Cook, Chris
 Cook, Christine
 Cook, Paula
 Copithorne, Pattie
 Cormack, Jordan
 Corner, Nicole
 Cotton, Carol
 Crocker, Sydney
 Dann, Carol
 Davis, Mary
 Dearborn, Dave
 DeSante, Jody
 Drew, Jacquie
 Dyer, Mike
 Elliott, Barry
 Enns, Alicia
 Erickson, Carrie
 Esch, Norma
 Everest, Kathleen
 Fedynets, Bozhena
 Finley, Paula
 Fishman, Sam
 Ford, Anjali
 Ford, Dean
 Ford, Felicia
 Ford, Suri
 Fournier, Dianne
 Fox, Penny
 Frauwallner, Maria
 Fung, Alan
 Gaylard, Anita
 Giang, Ben
 Gordon, Darlene
 Gordon, Hilary

Gorgas, Jason
 Gorgas, Jenna
 Gremell, Paul
 Griffin, Debbie
 Griffiths, Leilani
 Gursky, Norma
 Hammill, Laurie
 Hennan, Gaylene
 Hleucka, Faye
 Hleucka, Wayne
 Hogan, David
 Hooper, Jennifer
 Hooper, Matt
 Hunchak, Marjorie
 Hyland, Rory
 Jarju, Haddy
 Jo, Alexis
 Jo, Christy
 Kaur, Gurjot
 Kaytor, Janet
 Keeling, Muriel
 Kenworthy, Caroline
 Kenworthy, Joel
 Kenworthy, Steven
 Kerby, Renee
 Kerby, Sarah
 Kerby, Stewart
 Kerr, Alana
 Khetani, Sultan
 Kue, Kue
 Lafond, Giles
 Laithewaite, Kendra
 Lang, Melanie
 Lebedoff, Sarah

Leier, Laura
 Lewington, Christine
 Li, Sunny
 Lidgren, Ann
 Little, Susan
 Liu, Selena
 Liu, Yali
 Low, Joanna
 Lynch, Sarah
 Maala, Christie
 MacDonald, Mike
 Mackenzie, Ethan
 Mackenzie, Evan
 Mackenzie, Lorne
 Maclure, Marty
 Maher, Peter
 Mansell, Claudia
 Martins, Sonia
 Mathews, Monica
 McCrea, Brad
 McCrea, Dana
 McCrea, Kendall
 McGirr, Joyce
 McIvor, Judy
 McKelvey, Linda
 McKerlie, Deb
 McKibbin, Susan
 Mitchell, John
 Moore, Jessica
 Moore, Sherry
 Morris, Darlene
 Narendran, Divya
 Neal, Wayne
 Nyugen, Vinh

Oakey, Jason
 Orsi Barioni, Nicole
 Pabilonia, Ian
 Paetz, Darren
 Patel, Kunjal
 Patterson, Jade
 Petrovic, John
 Poon, Lockman
 Poth, Linda
 Primas, Christa
 Primas, Paul
 Qian, Aiwen
 Quintal, Charles
 Rainville, Rebecca
 Rasmussen, Marion
 Rasmussen, Merna
 Reid, Sarah
 Rendall, Iryna
 Rhidar, Ngawang
 Ring, Bill
 Rivera, Montserrat
 Roberts, Chenelle
 Roche, Margarita
 Roche, Peter
 Roth, Kaitlin
 Rovelli, Adriana
 Royal, Kim
 Rusu, Valreia
 Sabatini, Linda
 Salloum, Renee
 Salloum, Sam
 Schuler, Toby
 Senthil, Anita
 Senyk, Karen

Shiple, Emma
 Shiple, Jim
 Shiple, Sherry
 Shyluk, John
 Sihota, Jasleen
 Slomp, Hilde
 Smith, Ben
 Smith, Eric
 Smith, Flo
 Smits, Declan
 Smits, Rylan
 Soleimani, Maryam
 Stephenson, Brenda
 Stevenson, Audra
 Strasser, Allison
 Sun, Lihong
 Sun, Thomas
 Tandoc, Lornie
 Thesen, Barrie
 Thesen, Doreen
 Thomas, Norman
 Thompson, Len
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 Toumishey, George
 Trieu, Tracy
 Vogel, Sue
 Walden, Bridget
 Walden, Jennifer
 Walker, Karen
 Walkom, Steve
 Wallace, Lois
 Walley, Tegan
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Jeanne Bentley Award

More than 35 years ago, the Alzheimer Society of Calgary was begun by a small group of volunteers led by Jeanne Bentley. Today we honour her legacy by acknowledging volunteers and community partners who exemplify the same commitment to service as Jeanne did.

This year's Jeanne Bentley Award winner is Lisa Poole.

Lisa is the founder and editor of the new Dementia Connections magazine. She is a care partner for her father, who has vascular dementia and has also been highly involved with Dementia Network Calgary through membership on its Steering Committee.

"My inspiration for Dementia Connections Magazine was a result of frustration from trying to find the information that we needed as my father's dementia progressed and from recognizing the harm caused by the isolation and shame often experienced by people living with dementia and their families."



"My hope is that Dementia Connections Magazine will help people living with dementia feel welcome in their community and learn more about the programs and supports that exist in Calgary, both public and private. I want caregivers to feel supported and know where and

how to find help when they need it. I also hope to help the general public better understand how to reduce the risk of developing dementia, to recognize the warning signs and to feel comfortable interacting with a person with dementia." – Lisa Poole

Congratulations Lisa!



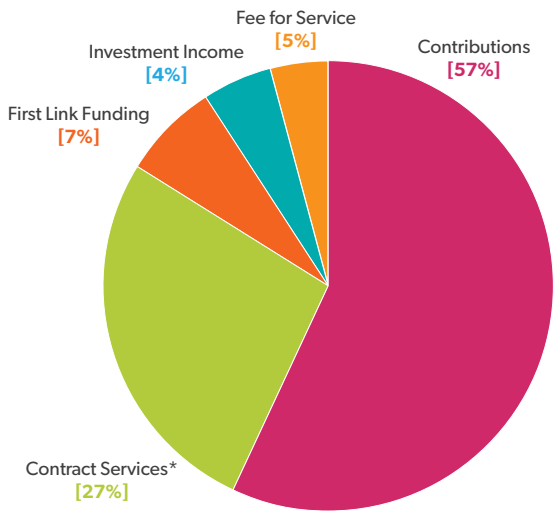
Lisa Poole and her father, John

Financials

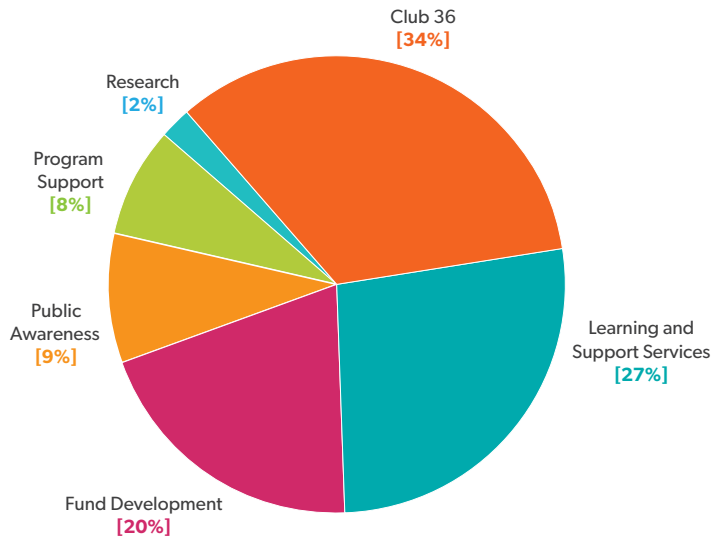
Statement of operations

	2017	2016
Total Revenue	\$ 2,064,910	\$ 2,220,693
Total Expenses	\$ 2,073,086	\$ 2,037,692
Excess (deficiency) of revenue over expenses	\$ (8,176)	\$ 163,001
Unrealized gain (loss) on investments	\$ 104,527	\$ (89,478)
Excess (deficiency) of revenue over expenses	\$ 96,351	\$ 73,523

Revenue



Expenses



*contract with Alberta Health Services to deliver Club 36 (Adult Day Program)

Please visit alzheimercalgary.ca for audited financial statements or call 403.290.0110.

Mission

To enable local people impacted by dementia to live life well and build the capacity of the community to support and care for them.

Vision

Our vision is a future that will see:

- Enhanced quality of life for local persons with dementia, their families and care partners
- Increased capacity of the community to support and care for persons impacted
- Access to evidence-based best practices in dementia care from disease onset through end of life
- Greater respect, support, identification and intervention for persons with dementia and their care partners

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