

BUILDING CAPACITY

The Alzheimer Society of Calgary

# REPORT TO THE COMMUNITY

Fiscal 2014 April 1, 2013 to March 31, 2014



# INTRODUCTION



## Table of Contents

2	Introduction
4	Community
12	Insight
17	Empowerment
31	Financials

## Building Capacity

Family and close personal relationships are often the source of our strength. The strength of our ability to come together as a community; to be resilient; to find solutions; and to face painful challenges head-on.

For over three decades, the Alzheimer Society of Calgary has been dedicated to building the capacity of people. After all, people are at the heart of our families and community. We recognize and preserve the importance and value of the whole person – and it anchors everything we do:

- Providing a compassionate ear and practical strategies for families.
- Supporting care partners in their demanding roles by offering respite options.
- Working in collaboration with community partners to help educate and raise awareness for the cause.
- Championing care strategies in the workplace that emphasize empathy and friendship, putting the person with dementia first.

By concentrating on building the capacity of the person and thus, the community as a whole, we direct our efforts to three primary areas of impact:

### **Strong community connections.**

No doubt, you're familiar with the proverbial phrase, "It takes a village...". In leveraging the resources of the broader community, we can coordinate a more powerful and tenacious response to the need.

**Shared insight.** Family members and care partners require information and practical support. Others need help understanding the warning signs for dementia or taking preventative measures. Learning sessions provide the essentials and often help determine a person's next steps.

**Empowerment.** Of the person. And the community. By coming together as a whole, we can create collective impact. And face challenges from a position of strength and choice. Community members gain confidence. Learn to trust their own abilities to make decisions. And advocate on behalf of themselves and others.

With you by our side, we can continue to build the capacity of our community to live life well with dementia.

We invite you to discover the changes you've so kindly made possible through the Alzheimer Society of Calgary in the following pages.

Thank you for all you do for local people impacted by dementia.

Cary Mamer  
**President, Board of Directors**

Barb Ferguson  
**Executive Director**

**Where community,  
insight and  
empowerment begin.**



# COMMUNITY



## Rallying the Community in Support of the Cause

There's power in numbers. As a result, we have taken on a new leadership position - bringing people and organizations together. We have convened a group of individuals from the public, private and non-profit sectors in Calgary who have an interest in making a difference for families impacted by Alzheimer's disease and related dementias.

Our aim is to ensure, through our collaborative efforts, that people with dementia, their family members and care partners have access to what they need throughout this difficult journey. With anticipated results such as greater clarity in navigating the healthcare system; joint efforts to identify and resolve gaps in services or care; and increased resources along the way; we believe we can help build the capacity of the community as a whole. As a result, we have taken on a convening role to help create the Dementia Network of Calgary and Area.

## Reframing perspectives in the workplace

### How training changed one worker's approach to dementia care

During a time of budget cuts in health care and some distressing stories in the news, it's not an easy time for dementia care workers. Families continue to relate what a difference it makes to have a dementia care staff member on their side, a person truly committed to the health and wellbeing of their loved one. Whitehorn Village Retirement Residences is one example of a community partner who reached out to the Alzheimer Society of Calgary for specialized training for front-line workers, administrative and operations staff. In return, Whitehorn Village provided a generous sponsorship of our flagship free community education event, allowing us to create even bigger impact from our partnership.

"The Best Friends™ training has given me a better understanding of dementia and I realize that some of the things I was saying to our residents was not only frustrating to them, but futile... such as asking 'Don't you remember' and referring to a conversation we already had. I am now more sensitive and I feel confident to step up when someone may be communicating ineffectively with one of our residents living with dementia."

**C. Magotiaux, a staff member with Whitehorn Village Retirement Residences**

**"The need is too great. No single organization can tackle it alone."**

**"It took away my fear of working with individuals who have dementia."**

A member of the dementia care workforce

**"Our staff became more understanding, more patient and more focused on residents' needs and learned more about them. Residents became more comfortable with the staff and are interacting more frequently."** Casey R. with Maison Senior Living

# 680

DEMENTIA CARE WORKERS

This year 680 members of the local dementia care workforce were trained to provide care based on best and emerging practices through the Alzheimer Society of Calgary. This represents a 10% increase over the previous year. We did this through:

**Best Friends Approach™ training:** Providing more comprehensive, in-depth training in intimate group settings, the Alzheimer Society of Calgary invested 37% more time to ensure that front-line workers have the confidence to tackle the unique demands of caring for people with dementia. Founded on the Best Friends Approach,™ our professional training is guided by a philosophy of care that emphasizes empathy and friendship and was created by experts in the field of dementia research. Of the attendees, 98.7% reported increased knowledge and understanding of dementia and 98% felt they learned valuable communication techniques.

**A focus on tomorrow's workforce:** Through the generous support of the **Mann Foundation** (Manor Village Life Centers), we continue to collaborate with Health Care Aide and Practical Nursing programs at Bow Valley College, Columbia College, Mount Royal University, Robertson College and the University of Calgary to equip students with dementia-specific training. The Alzheimer Society of Calgary delivered close to 50 hours of education and experiential training, which included strategies to respond to, and minimize, behaviour changes in dementia.

# 37%

more training time invested

# 98%

LEARNED VALUABLE  
TECHNIQUES



**"I use humour more to defuse tense situations and interact with our residents. The result being a calmer me and happier residents."**

Nikki A., Silvera for Seniors

**BARRIER-FREE ACCESS**

Dementia crosses cultural boundaries. By reducing barriers to communication, we can reach a greater audience. 400 community members from diverse ethnic groups received dementia education (a 98% increase) as a result of local partners working alongside the Alzheimer Society of Calgary to provide interpreters and translational services.

## Partnerships Provide a Much-Needed Boost

It all comes down to the people we work with. We're proud to team up with individuals and organizations across the community to strengthen our capacity and create lasting impact for local families.

## Answering the call to action



CALGARY HERALD



Delta Calgary South ■ Strides Running Store ■ Whitehorn Village Retirement Community ■ Home Instead Senior Care  
 ■ WestJet Airlines ■ City of Calgary ■ Qualicare Family Home Care ■ Whitehouse Portfolio Management Group

## Thank You to Our Funders

We are grateful to the United Way of Calgary and Area for continuing to be a partner, enabling us to deliver family support and offer learning sessions for care partners. Alberta Health Services provides support for the Adult Day Program known as "Club 36." We wish to express our sincere thanks to these and other funding partners for their ongoing commitment to ensuring quality of life for persons impacted by dementia.





## **Volunteers: Purposeful and Compassionate**

Our volunteers lift the community by providing the spirit and the bench strength we need.



# 258

VOLUNTEERS

## Healing by helping others

**Sam wants others to have more understanding than he did**

“Since my mother was diagnosed with dementia a few years ago, I realized that this disease was more prevalent than I thought. I also hadn’t known how much of a terrible impact it had –not only on the person but the family as well. I decided that I needed to help in some way so that more people become aware of this disease,” he says.

Sam is a working man with a large family in Calgary. Despite a wide range of responsibilities and time commitments, he still finds time to contribute. He helps raise awareness by setting up the Unforgettable Mural (a wall-sized tribute dedicated to the local people impacted by the disease) at multiple locations across the city. Through his efforts, thousands of Calgarians are exposed to the many faces of Alzheimer’s disease or related dementias, along with the stories of their lives – not just their diseases. For Sam, “this mural exemplifies awareness to people of all ages ... that Alzheimer’s disease can affect anyone out there.”

**A very special thank you. This year 258 volunteers contributed nearly 2,700 hours to the Alzheimer Society of Calgary in support of local families impacted by dementia.**

**2,700**HOURS

**“The Alzheimer Society of Calgary was there when we needed them. Volunteering enables me to give back the gifts of learning for which I’m truly grateful.”** Faye H., volunteer



## Honouring Cheryl's Memory

Every year we celebrate remarkable community contributions through the Jeanne Bentley awards, named after our founder (a volunteer herself, eventually diagnosed with dementia). This year, a very special posthumous award was given to Cheryl Waite. She was a true community builder and ambassador for the cause, generously dedicating her time to the cause over the past 3 years. Cheryl's family accepted her award on her behalf.

## Recognizing the selfless individuals who serve our community

Mark Abesamis	Lisa Donahue	Brian Koochin	Delaney O'Flaherty	Mariko Tai
Luiz Alvarez	Lawrence Dong	Davina Kosowan	Lyre Orcajada	Gabrielle Tambay
Jamie Anderson	Brianna Doucet	Karen Kozak	Novee Orcajada	Karen Taylor
Rosie Antivola	Jacqueline Drew	Gerald Kozdial	Nicola Pallister	Marc-Antoine Taylor
Luisa Arevalo	Kate Dupuis	Lotis Lacar	Alicia Pelletier	Heather Templeton
Janet Arnold	Dawn Duran	Line Laird	Sharon Phillips	Isabel Templeton
Henry Assen	Mark Dwyer	Scott Laird	Denis Plechkov	Fiona Thai
Jackson Bagley	Paul Dwyer	Andrew Law	Pat Prall	Barrie Thesen
Samuel Bagley	Beverley Edwards	Steven Lazarowych	David Puchalski	Doreen Thesen
Janice Bakal	Baeleigh Ellement	Agnes Lee	Michael Pugh	David Thompson
Marilyn Baker	Nicole Ellement	Sean Leeson	Jean Rankin	Evelyn Thompson
Desiree Balintongog	Brandee Elliott	Fannie Lei	Marion Rasmussen	Jamie Thompson
JoeLeen Bang	Kathleen Everest	Jamie Lei	Tim Richardson	Elisha Torraville
Asha Bansal	Tiara Fernando	Katherine Leonard	Laura Robertson	George Tounishey
Nadja Bejtovic	Natasha Fetter	Bohan Li	Margarita Roche	Jason Traynor
Nena Besen	Jaime Fiolka	Ann Lidgren	Peter Roche	Christine Trembley
Soraiya Bolland	Sam Fishman	Jie Lin	Sherry Rong	Amanda Tyndall
Cindy Bond	Clara Fluker	Jenny Lin	Robin Rootes	Sabrina Vastag
Leah Boynton-Collett	Kamyar Fonouni	Susan Little	Gene Rovick Alojipan	Alexa Villanueva
Murray Brown	Natalia Garcia	Matt Lukowich	Kim Royal	Sorayda Villanueva
Nancy Brown	Stephanie Garvey	Lee Lunde	Sam Salloum	Mathew Vroom
Carly Bullough	Roy Goddard	Sandra Lunder	Maryum Sayeed	Sharon Wagner
Joelle Buye	Darlene Gordon	Cindy Luong	Sandra Schwanke	Cheryl Waite
Joan Cadger	Jenna Gorgas	Lorne Mackenzie	Jeff Scott	Leanne Walkom
Tessa Campbell	Megan Gough	Sarah Mackenzie	Judy Scott	Steve Walkom
Derek Canete	Ashley Haley	Brian Mahaffey	Sarah Scott	Allison Warman
Stuart Cantrill	Joanna Harvey	Cary Mamer	Daryl Sedor	Dawson Warman
Haley Cao	Paige Harvey	Claudia Mansell	Lesley Sedor	Emma Warman
Krista Carter	Gayle Hayes	Ryan Manson	George Seeger	Tim Warman
Bill Cave	Gaylene Hennen	Loretta Marek	Avanthi Seneviratne	Western Canada
Bhupinderjit Chana	Faye Hleucka	Paige Martin	Debbe Sermonia	High School
Susan Chatain	Wayne Hleucka	Monica Matthews	Raj Shah	Harry Willis
Dayton Chen	Raymond Ho	D'Arcy McCrea	Judie Shang	Janice Wilson
Howard Chen	Diane Holliday	Joyce McGirr	Emma Shipley	Kyle Wong
Mandy Chhina	Nicholas Holliday	Lorraine McGowan	Jim Shipley	Shanjin Wong
Seung Choi	Patrick Horne	Judy Mclvor	John Shyluk	Alysia Wong
Michael Christ	David Horton	Deb McKerlie	Zoe Sihota	Colette Wood
Margaret Clarke	Elaine Hostland	Andrew McLiesh	Sharath Sivakumar	Lois Wozney
Michael Cogill	Kenny Husband	Patty McLiesh	Sidharth Sivakumar	Allan Yellin
Diane Collins	Evan Inglis	Hayley Mercer	Florence Smith	Candace Yip
Abby Cook	Colin Innes	Christi Millar	Vienna So	Kiden Yokwe
Christine Cook	Shelley Innes	Camille Minvielle	Rebekah Somer	Youth Central
Paula Cook	Bev Janisch	Lorraine Mohr	Elise Sommer	Kathryn Yu
Pattie Copithorne	Dana Jenkins	Leslie Molengraaf	Maria Soto	Al Zhang
Nicole Corner	Rodney Jenkins	Terra Morel	Nicole Squires	Andy Zhong
Lisa Cox	Ryan Jennings	Glenda Murray	Greta Stark	
Carol Dann	Christy Jo	Louise Newbury	Brenda Stephenson	
Diane McClair	Arundani Karunaratne	Caprice Niebuhr	Brett Stevenson	
Colleen de Jager	Ben Kawaguchi	Patti Nolan	Karen Stewart	
Mark de Jager	Muriel Keeling	Colin Nordick	Thomas Sun	
Dave Dearborn	Kati Konoff	Shawna Nordick	Michelle Sutherland	
Sandi Doiron	Scott Konoff	Brian O'Flaherty	Ryan Szarko	



# INSIGHT



## Sharing Insight

"I need to speak with someone who understands this journey." "I feel so isolated and alone." "I don't think I have the resources or tools to get through this."

By sharing our insights with members of our local community, we create better understanding about these diseases. Our aim is to help people gain new perspective, take different approaches to managing daily life - and most importantly, help maintain hope.

## Insight gave Eva fresh perspective

### The difficult journey of a loving father and his devoted daughter

My mother passed away at the young age of 57. This was a terrible time for my Dad (Josef), but he managed well enough by himself. He could drive; prepare his own meals and garden. I was always very close to him and we spoke every day. Gradually, things began to change.

It's so hard to know when something might be wrong, or when it's 'just getting old' – things like memory loss and slowing down physically. My brother and I started to notice small things; like Dad would re-tell stories or we'd have the same conversations over and over. He was officially diagnosed with Alzheimer's disease at the age of 79.

One day he fell badly in the gravel, face first. After that we kept a closer eye on him, but he fell again, hurt his wrist and bumped his head. He was assessed as being OK to be at home with assistance.

Our family and the care team knew it was a matter of time until he fell again, but we all felt it was more important for him to remain happy at home. A third time, he hurt himself and broke his hip, went to the hospital and eventually transitioned into care. That was a really upsetting time. Dad didn't understand that he couldn't walk properly anymore so he would keep trying and keep falling. He lived in a wonderful care facility for almost two years before he passed away.

Caring for a person with dementia impacts your health in very strange ways. It can be very stressful and it really affected me and my health. I'm so grateful for the support I got from the Alzheimer Society of Calgary. I enrolled in a workshop for family caregivers. It was life-changing for me – the things I learned and how much more I understood. To understand what was happening in Dad's brain when he'd act a certain way made it easier not to get upset.

The tools and tips I learned really helped me to appreciate the time I had with my Dad, and not to worry about the small stuff. After going to the workshop I thought one day, 'Your dad's 83, and absolutely loves his sweets. So what if he has his favourite apple fritter instead of a salad? What really matters here?'

And I learned you can still laugh! I remember trying to explain to him that he couldn't get up and walk because he might fall. "I can't walk?! But I was out walking by the river just this morning!" he said.

You learn to really appreciate the good times, and there's a lot to be grateful for. I'm very grateful that he never forgot who I was, that he always recognized me. I would like others on this journey to know that it's important to learn and to find out the facts. Now I support the Alzheimer Society of Calgary as a donor because I really want to help other people. I want them to have the same resources I had, and my wish for them is that it's an easier journey because of that.

**"It was life-changing for me – the things I learned and how much more I understood. To understand what was happening in Dad's brain when he'd act a certain way made it easier not to get upset."** Eva W., current donor and supporter

**31%** OVER THE PREVIOUS YEAR

### **Sharing Insight: 2014 Highlight of Programs & Services**

When people receive a diagnosis, or begin to notice potential symptoms of dementia, they count on the Alzheimer Society of Calgary to bring them up to speed quickly and help them determine next steps.

**This year 1,715 local people took part in our community education programs, up 31% over the previous year.**

Family members and care partners experience a wide range of challenges from managing new behaviours to adapting their style of communication. The resulting stress and emotional impact can significantly impact their own health and wellbeing. To help ensure they have the knowledge and support they need, the Alzheimer Society of Calgary offers programs such as:

**Empowered Care** – designed to help family members and care partners gain real-life, practical strategies and help inform and guide their day-to-day decisions. This program emphasizes the importance of self-care and often creates the foundations for informal support networks.

**Care partners reported increased confidence in facing their day-to-day challenges, with nearly 87% feeling more empowered in their role at the end of the program.**

## **Focusing on prevention & risk reduction strategies**

Since we do not yet have a cure, the latest research points to the possibility that preventative measures and delaying onset are key components to improving health and quality of life for people as they age. At the Alzheimer Society of Calgary, these elements provide the very foundations of our community education programs.

**97% of participants reported a definite increase in knowledge related to improving brain health and reducing their risk of dementia.**

**97%** INCREASED THEIR KNOWLEDGE

**87%** FELT MORE EMPOWERED





Insight can be shared in many forms. By launching a new web site for the Alzheimer Society of Calgary, we helped increase the capacity of the organization to provide information in a way that's convenient and easy for people to access and share. This also equates to more effective use of time and resources and assists in meeting increasing demands from our community.

[www.alzheimercalgary.ca](http://www.alzheimercalgary.ca)

## An online search brought Ben comfort

It had been more than 20 years since I felt as powerless as I did at 3 a.m. that morning... Powerless to protect my spouse from the loss and grief that lay ahead. Powerless to help my mother-in-law. It was the beginning of a long journey that will undoubtedly change our family in every way. The only thing I knew was that I needed information. So I set out on my journey. In the dark, I reached for my iPad and started to type.

The very first web site I came upon belonged to the Alzheimer Society of Calgary. The information was helpful, comprehensive and non-threatening. I was immediately surprised at the resources available to our family: phone support; workshops; stories from other people and families just like ours; and the ability to get involved.

I spent more than an hour on the site that morning. While I knew in my mind that our family couldn't truly save our mother-in-law from what was ahead, I gained a sense of peace. After all, it was clear we weren't in this alone. The story of John and Evelyn struck very, very close to home. It showed me there are resources that will allow us to do what's best for our loved one, and resources that will help our family take care of each other during the months and years to come.

The greatest thing I gained was the loss of the powerlessness that had been hanging on me. While my mother-in-law may be impacted by Alzheimer's disease, our family does not have to be victimized. We will be involved. And we will be part of the support - and supported - in our community. x

# Reaching out to our community online

The community's appetite for information has grown considerably and the Alzheimer Society of Calgary is responding to the demand by providing more information online.

49,396 web site visits represented an increase of 92.5% over previous fiscal year.

29,871 individuals accessed online information, up 83%.

The amount of total content accessed online increased by 134.5%.

Mobile traffic demonstrated a boost of 333%. Mobile devices and tablets accounted for 27% of the total online audience.

MOBILE TRAFFIC DEMONSTRATED A BOOST OF **333%**

**"It had been more than 20 years since I felt as powerless as I did at 3 a.m. that morning."** Ben C., Family member



# EMPOWERMENT





**18%**  
INCREASE  
IN SUPPORT REQUESTS

## Riding a Rollercoaster

Rocked by a sudden family tragedy, Carole reached out for help

We went through a very rough time in the late 1990's with my father. He had dementia. He was in the early to moderate stages when my mother, who was his primary caregiver, suddenly passed away in her sleep. We were immediately thrown into a crisis as Dad was not able to function on his own. My parents lived in Calgary but I did not. To make matters worse, I was working at the time and still had a child at home.

We brought caregivers in for Dad and we got him enrolled in the Alzheimer Society of Calgary's Club 36 Adult Day Program. It provided activities for him and a break for his caregivers. One of the caregivers and I attended a dementia care workshop with the Alzheimer Society of Calgary as well, and that was also very helpful. Eventually, we got Dad admitted to an excellent care facility. He passed away in 2001 at the age of 89.

It was a difficult time for all for us but we were most appreciative of the help we received along the way, and I have since referred other people. Thank you again!

**Carole Johnson**  
Current donor and supporter

**Whether it's in response** to the shock and devastation of a diagnosis, or the emotional impact and stress of caregiving, people often reach out to the Alzheimer Society of Calgary for support. This year, more than 1,000 people (an 18% increase) found a comforting ear and a shoulder to help them along in their journey. We did this through:

**Support calls and family meetings with registered social workers:** Creating a safe haven for people to express emotions and discuss complex issues, we help guide problem-solving and decision-making related to caregiving challenges, provide factual information about the disease and give quality community referrals where necessary.

**Facilitating support groups:** 92% of support group survey respondents reported reduced feelings of isolation. Nearly 85% of support group members felt comfortable sharing sensitive information and 77% felt better able to cope with their (or their family member's) dementia.

**92%**  
FELT ISOLATION  
WAS REDUCED

**85%**  
FELT COMFORTABLE SHARING

**"They don't have to remember us to know that they loved us."**

## Del left a legacy for care partners

You, too, can support future generations in the fight



Delmarie (Del) Schoepp was beloved by her entire extended family in Calgary and Winnipeg. She married the love of her life, Louis Schoepp, at 19 years of age and worked as a dental assistant for many years after they moved to Calgary in 1962. Family was very important to Del. She was passionate about tending her yard and supporting Calgary sports teams. In the words of those who loved her, “Del was an amazing lady who touched many people with her smile, kindness and joy for living.”

Del also made the remarkable choice to continue touching the lives of others even after she had passed away. She left a bequest in her will to the Alzheimer Society of Calgary.

Del’s decision to leave a bequest was a way to honour her husband Louis. He was diagnosed with dementia and

passed away in 2004. Del loved him right until the very end, caring for him for an extended time at home. When he moved into a care facility, she created a second home for them in his room there.

Louis and Del had a wonderful marriage which lasted just shy of 60 years. They were a beautiful couple – and they always matched when they dressed. Del and Louis loved to dance, attend parties and socialize.

Her generous gift will be used to create additional support services for care partners looking after a loved one with dementia at home. Demand for these services increased by 20% in 2013 and another 18% in 2014 - and the Alzheimer Society of Calgary has been hard-pressed to respond to the need.

Because of Del, the Alzheimer Society of Calgary can provide expanded access to registered social workers for support and valuable referrals. The Alzheimer Society of Calgary is honoured to receive Del’s gift and to honour Del and Louis’s memory.

A bequest in your will is an outstanding way of continuing to create change for years to come. What is your wish for future generations as they continue the fight against Alzheimer’s disease and dementia? To find out more about leaving a legacy in support of local families impacted by Alzheimer’s disease and related dementias, please contact the Alzheimer Society of Calgary’s Fund Development team.

Donors create connections and a lifeline for local families.

## Thank you.

You make it possible for us to respond to the thousands of people who request help each year. As a donor, you’re extending a hand to your neighbour, friend or colleague. You’re letting them know they’re not alone. Please accept our heartfelt gratitude for your essential support. Thank you for your loyalty and dedication to the cause.

**“I expected a few brochures ...and I left the office with hope. Wow!”** A person who chose to speak with a Registered Social Worker on staff



## Club 36

No one can work 24 hours a day. Respite options are vital to sustaining a caregiving role. The Alzheimer Society of Calgary's Club 36 is an Adult Day Program that offers meaningful social and recreational activities for people with dementia and respite for their care partners.



## Emotional Rejuvenation

**A local care partner expresses how she maintains a bit of balance**

"I have a more positive, hopeful approach to caregiving knowing that Club 36 gives me hours of freedom from stress each week and I don't have to worry about Lyall. I have not experienced that stress-free feeling with any other respite program. I appreciate the continuity of Club 36 caregivers, many of whom were there from the beginning of Lyall's attendance. I am renewed emotionally for the days he is home with me."

**Virginia F., local care partner**

**"I don't know what I'd do without Club 36! It really gives me the break I need to be able to keep him at home for a little longer." A local caregiver**

## A devoted son and his mother experienced a dramatic change

**Matt appreciates a little respite from time to time**

Matt was about 22 years of age and had just graduated from university. He had wanted to take a few years off after completing his degree in International Relations and then planned to return for graduate studies. His mother, Heather, worked as a professional. She was artistic and effervescent, enjoying music and time with her family. Matt began to notice issues with her short term memory, executive functions and keeping track of time. She had trouble remembering instructions. Heather was noticeably losing vocabulary. Quite strange, considering she had always done crossword puzzles and read a lot. Suddenly, she didn't seem to remember what a dishwasher was called.

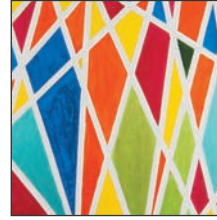
Heather was diagnosed with probable early onset Alzheimer's disease. She was only in her mid-50's. Initially, the doctors figured Heather was too young to consider that possibility. Regardless of the losses, Heather had the most positive attitude out of any of her doctor's patients.

Together, they connected with the Alzheimer Society of Calgary's Club 36 Adult Day Program through Alberta Health Services Home Care. Heather wasn't convinced the first time she went, but grew to love it after a short time. She got to sing and made a close friend. Matt adds, "For me, it's the time that I don't have to be worrying about her. I can do things – things that are

easier to do without her being right there." Heather goes to Club 36 twice per week.

Matt laughs heartily when he shares funny stories about their time together and the changes he's noticed. In one recent event, Heather literally swooped in and grabbed the last piece of carrot cake from a friend at a church function – just to lick the icing off and return it to the plate. The next day, when another opportunity for carrot cake arose, "she stuck her hands out, doing this 'zombie/ Frankenstein' impression in order to get past another person and steal the cake!" He adds, "...the smile on Mum's face the whole time was priceless."

Matt has a noble attitude about caregiving. "I've gotten to spend a ton of time with my mum. There are things that are frustrating, but for the most part it can be quite enjoyable. I have more carrot cake stories than anything else."



# Empowering our Community: 2014 Highlight of Programs & Services

The Club 36 Adult Day Program is founded on the Best Friends Approach™ to dementia care, emphasizing empathy and friendship. Activities are designed around the person's strengths and capabilities that remain, including:

**Achieving increased engagement:** Wii and iPad technology were introduced to Club 36 members this year, creating additional methods of socialization and engagement. These tools also helped provide culturally specific experiences that met the unique needs of a growing and diverse population. Club 36 members are encouraged to play games, listen to music and watch videos that reminded them of their heritage. These tasks provide visual and cognitive stimulation and increase the person's feelings of accomplishment.

**Exploring creativity:** Art is known for its therapeutic benefits regardless of a person's physical and mental capabilities. A new art program based on best practices has been established and Club members have been working as individuals and as teams to create breathtaking pieces. The results spoke volumes - and were put on display for family and friends.

## A Greater Sense of Empowerment Through Direct Connections

Lost. Devastated. Overwhelmed. And unsure of where to turn. These are just a few of the feelings people have when their doctor arrives at a diagnosis.

Dementia Connect is a pilot program that creates direct links between families seeking additional help and support and the Alzheimer Society of Calgary. It's aimed at decreasing fears and feelings of isolation, and providing opportunities for growth and healing. The referral comes from the person's physician or a Primary Care Network (PCN).

The pilot took place from September 2013 to March 2014 with one PCN (Calgary West Central Primary Network). As a result, 22 families have been immediately connected after diagnosis to support and education at the Alzheimer Society of Calgary.

**Because of the generosity of people in Calgary** and surrounding areas, a major gift has been made by the Alzheimer Society of Calgary to local research initiatives focused on Alzheimer's disease at the Hotchkiss Brain Institute (HBI), within the Faculty of Medicine at the University of Calgary. The gift will support the Healthy Brain Aging Initiative connecting the industry's best researchers and their results in a new way - in the hopes of dramatically transforming the approach to prevention and care of age-related brain dysfunction.

# Donors, thank you for everything you do

- and for all the ways you've enabled us to work on your behalf. We offer special recognition to donors whose gifts of \$100 or more were received between April 1, 2013 and March 31, 2014. Every effort has been made to ensure accuracy. Please contact us at (403) 290-0110 if you have any questions about donor recognition.

## With Appreciation

**Generous. Thoughtful. Compassionate.**

Those are just 3 of the words to describe our donors and what they mean to our community. Every gift directly benefits our work in Calgary and area. Each donation, regardless of the amount, helps provide life-changing tools and support for families shaken by a diagnosis.



**\* Indicates sustaining donors who have been supporting local families impacted by dementia for 10 or more years.**

**\$100+ Donors  
(\*10+ Years)**

1121598 Alberta Limited	Frank & Diane Babienko	Les & Margaret Blight	The Calgary Foundation -	Danny Chow
1441222 AB Ltd.	John & Elizabeth Backman	Ken Blocka	Hall Family Flow Through	Violet Chow
20 VIC Management Inc.	Tara Baergen	Alex Blodgett	Fund	Ms. Janet Chriest*
Dennis R. Aberle	Jim Bagley	Terry & Gloria Blumer	The Calgary Foundation -	Colleen Christianson
Accu-Audit Ltd.*	Tom Bagley	Gordon Bohrsen	Jack Carter Family Fund*	Karol Christianson
Accu-Flo Meter Service Ltd.	Carol Bain	Charles Bois	The Calgary Foundation -	Virginia Christianson
Accuracy Online Production	Christina Bakir	Vern Bolinius & Carolyn	James & Elsie Mathieson	Pat Christie*
Testing Corp	Sheila Balkwill	Jurek	Fund	Heather Christie-Burns
Fred & Nora Ackerman	Lorie Ballendine	Susan Bonia	The Calgary Foundation -	Chubb Insurance Company
Bob & Sue Adams	Pamela M. Bannister	Earl Boon	Milavsky Family Fund	of Canada
Shauna Adams	Rod, Tina, Lisa, Sarah &	Dave Boone & Jane Poole	The Calgary Foundation -	Cinnaroll Bakeries Limited
Aero Rentals	Tyson Bantle	Sandy & Donald Bosovich*	Ted & Enid Jansen Fund	The City of Calgary -
Abe Agema	Andrea M. Barker	Veronica Boudreau	The Calgary Foundation	Recreation
Agrium Inc.	Ruth Barker	Bruce Boulton	- William & Constance	Alana Clark
Lorri L. Aker	Charles & Gerry Barlow*	Bow Crest Care Centre	Topley Fund	Bill & Peggy Clark
Ak-West Inc.	Joan E. Barlow	Barbara E. Bowman	The Calgary Foundation-	Danny Clark
Alberta Culture and	Lorna Barnes	Dale & Lindy Bozak	James F. Burns Senior Fam	Douglas & Fay Clark
Community Spirit	Brent S. Barootes	BP Canada Energy	Des. Fund	Douglas & Joanne Clark*
Alberta Rebekah Lodge #77	Patricia A. Barootes	Company	Calgary Herald	Jessica Clark
Sally Aldred	Dawn Barr	Dorothy Braaten	Calgary Inter-Mennonite	Donna J. Clark (nee
Barbara Aldridge	Kelly Barrett	Claire Bradbury	Church	Chesney)
Mark Alenius	Penny Barrett	Laurie Brademann	Calgary Kotobuki Society*	Desmond Clarke
Fran & Wes Allen	Rebecca Bart	Christine Bradshaw	Calgary Mountainview Lions	Ian Clarke
Suzyn Allens	Bartin Pipe & Piling	Lisa Brand	Club	J. Lorne Clarke
Carolyn & Brian Andersen	Supply Ltd.	Glen W. Braum	Calgary Southridge Lions	Sandra Clarkson
Andrew J. Anderson	Bob Bartlett*	Break Away Hotshot Ltd.	Club	Troy Clay & Family
Bev Anderson	Elizabeth Bastedo	Chris Brennan	Beverly Call	Jennifer Clee
Denise Anderson	Lyla M. Bateman	Keith Brereton	Calmena Energy	Glenn & Wendy Clemens
Leasa Anderson	Barry or Teena Bauhuis	Roger & Darilyn Breski	Helena Calogeridis	The Clint Brooks Family
Nita Anderson	Robert G. Bauhuis	Chris & Crystal Brewer	Colin & Joyce Cameron	Foundation
Rick Anderson	Baymag Inc.	Mirko & Anne Brinovac and	Jim & Shelley Campbell	CODA Petroleum Inc.
Shelley Anderson	BDD Ventures	Adela Bagocki	Mary Joan Campbell	Lorna Coglon
Jill Andres	Margaret F. Beames	Carrie L. Brody	Margaret Camwell	Jenny Coldridge
Olga Andrichuk	R. Mark Beard	Lois M. Broome	Canada Safeway Limited -	Donald Cole
Randy Anhorn	Verna Beaulac	Deborah G. Brown	Mission	Samuel A. & Janet Coles
Marlene Antonio	Beaupre Artists' Guild	Eileen Brown	Canadian Pacific Railway	Collège John Paul II
Apache Canada Ltd.	Marion Beaver	George Brown	Rosa Cardellini	Collegiate
Aqueduct Foundation -	Jessica D. Beck	Marilynn J. Brown	Shelby Carlson	Gloria Collins
Rosebridge Fund	John & Lyla Beck	Robert Brown	Christiane Carruthers	Collins Barrow Calgary LLP
Aqueduct Foundation -	Carol Becker	Ian & Darlene Bruce	Joanne & Roger Carry	Conabar
Seashell Foundation	Ric Beddows	Jamie Bruinsma	Will Carry	Nadia Conforti
Doris Archer	Jim & Bonnie Bedford and	Nick Bruinsma	Carstairs & District	ConocoPhilips Canada
Don Archibald	Rod & Jennifer Paul	Melissa Brunsdon	Community Chest*	Mark Conway
Vernon Argue	Derek Begin	Tracy Buchholz	Charles D. Carter*	Paula M. Cooke
Anita Armstrong	Anne Belenkie	Tim Buckley	Michael Casey	Ralph Coombs
James Armstrong	Leona Bell	Michael Bulina*	Sandra Casola	Leslie Cooper
John C. Armstrong	Ann-marie P. Bellingham	Kevin J. Bumphrey*	Mike & Sheila Cassidy	Ron & Terri Cooper
Patricia Armstrong	Bennett Family	Rick & Cheryl Bumphrey*	Stanley & Barbara Cassin	Marlene Copeland
Bryan Arthur	Gwen Bendor	Cindee I. Burns	Tanya Causgrove	Evelyn Corbett-Paterson
Blake & Gayle Ashforth	Robert L. Bentley	Doug & Heather Burns	Nestor & Sue Cebuliak	Mike Corbiell
Pauline Ashley	Mr. Luigi Bentravato	Tina Burns	Cenovus Employee	Debra L. Corbin
Henry & Janet Assen*	Stan & Nancy Bernbaum	Gordon & Margaret Burrell	Foundation	John F. Cordeau
Associated Canadian	Kimberley Berreth	Bryce Burrows	Cenovus Energy Inc.	Regina Corrigan
Travellers - Calgary Club*	Eloise Berry	Jim Burrows & Barbara	Central Air Equipment	Edmund Corson
ATB Financial	Sharon Berry	Edwards	Certified Electric	Cory James Low
ATCO EPIC	Luch Berti	Richard Burrows	CFD Pensioners Association	Professional Corp
ATCO Gas	Tannis Biddell	Sonia A. Burrows	Ellen Charnley	Carla Cosijn
ATCO Group	Craig Bieber	Catherine Burton	Chateau Renoir	Nigel & Janet Costeloe
ATCO Power Canada Ltd.	Sean Bigler	Butchart Family	Ed Chesney	Louise Coulombe
ATCO Structures & Logistics	Judith I. Bilinski	Gordon Butcher	Ellen Chesney	Thomas Counley
Ltd.	Laura Lee Billings	Susan Butler	Norma Chesney	Ken Coward
Maureen Atkinson	Kimberlee Billows	Ian Bwint	Susan Chesney	Jim & Beverley Cowley*
Cathy Attenhofer*	Estate of Lorna Binkley	CAD Evolution	Winnifred Chesney Settle	Ellen D. Cox
Rosemarie Auffray	Gail Black	The Cadillac Fairview	Carol Chester	Lelaynia Cox
Avalon Cleaners	James Black	Corporation Limited	Gord & Lois Chester	Michael Coyne
Aveda Specialized	Jessie Black	Calgary Career Counselling	Frances Chiappini	Lyndsay Craig
Transportation	Greer Black & Kerry Toll	The Calgary Foundation -	Cam Chiasson	Ron Craig
AWI	Blackhawk Construction	Bill and Jean Toole Family	Chinook Energy Inc.	Allan & Betty Crawford*
	Blanchard Families	Fund	Chinook Foundation	Ann & Sandy Crawford
	Louise Bleier		Jenny Chok	Cremona & District

Community Chest*	Dezorzi Family	Carreau Canada Day Family	Jan Garratt	Nancy D. Halliwell
Crescent Point Energy	Nickie Di Girolamo	and Friends	Jean Gauvin	Dave G. Halpenney
Mary Anne Crookes	Guido & Nora Distefano	Melody Farmer	Doug Geier	Chris Hamilton
Crosshair Carriers Inc.	Ronald Dick	Robert Fathers	Leslie Geiger	Merrill Hamilton
Crossroads Block Watch	Matthew S. Dixon	Raymond Featherstone	Stuart N. Gell*	Paul & Jackie Hamilton
Paul & Diane Crowley	Steven or Jane Dixon	Deralta Holdings Ltd	Ingrid Geppert	Robert & Kathleen Hamilton*
Dorothy E. Cruikshank	Thelma Domingo	Federal Superannuates	Gordon & Joan Gerdes	Trevor & Lindsay Hammond
Jeff Crump	Double H Management Ltd.	National Assoc. Calgary	Ricardo & Betti-Anne	Mary-Jane Hamula
CTV Television Calgary	Dave & Linda Dougherty	Branch	Giammarino	Jean Hankel
Alma Culbert	Jeff Douglas	Sheila J. Fee	Marino Giancarlo	Maureen Hanna
Mike Cullen	Laurie Downey	Norma J. Fehr	Vito Giannandrea	Marilyn Hannay
Harold Cundal	Helene Downs	Axel Fehres	Luigi & Maria Giannotti	Robert Hansell
Doris Cunningham	Trevlyn & Hope Dragseth	Nicola Feist	Robert Gilchrist & Deborah	Joanne M. Hansen
Elizabeth J. Cuyler	Judy Dreher	Gord & Michelle Ferg	Wheeler-Gilchrist	Darrell & Lucy Hanson
CWC Well Services	Roderick & Betty Dreveny*	Barbara & Robert Ferguson	Doug & Deb Giles	Darrell Hanson
Adam Cygman	Douglas Driediger	David Ferguson	Ian Gilhooly	Gladys Hanson
Kenneth & Diane Dahlman	Randal Droniuk	Ed & Lois Ferguson	Kevin & Bonnie Gillies	Lucy Hanson
Elsie Dalby	June Dryer	John & Diane Ferguson	Sharon Gimas	Margaret A. Hanson
June B. Daley-Fox*	Leo Ducharme	Robert & Rose Ferguson	Roy Girling	Marie Hanson
Christine A. Daly	Michael & Susan Duckett	G. Ferrara	Elizabeth Gislason	Sally Hanson
Susan L. Daniells	Lisa Dueck	Gordon Fika	Gleichen-Cluny United	Harbours of Newport
Darcy J. Allan Professional	Jennifer Dugdale	Robert & Arlene Filkohazy	Fund*	Retirement Residence
Corporation	Gary Dundas	David & Laurine Fillo	GLJ Petroleum Consultants	Hardy Family
D'Arcy Ranch Golf Club	Dona J. Dunlop	Ted Findlay	Ltd.	Jackie Haroun
Christina Dargan	Nathalie R. Dunn	Eleanor Finger	Deborah Glover	Jenna M. Harriman
Janet Darrah	Norma Dunn	Susan & Donald Finley	Kevin Goerz	Shelley M. Harriman
DarSan Oilfield Services Ltd	Wendy Durieux-Giesbrecht	Nicholas Finn*	Laurie Goldbach	Maria Harris
DataDrill Communications	Lawrence R. Dyck	Firehawk Energy	Craig Goldstone	Sandra Harrower
Inc.	Andrew Eastwood	FirstCalgary Financial	Darcy Gonci	David & Donna Hartley
Gerald Davidson	Eau Claire Market	Linda Fiset	Merle B. Gonsalves	Milly P. Hartley
Peter & Ann Davidson	Echo Properties Inc.	Helen J. Fitzsimmons	Sandi A. Good	Matt Hartman
Brenda Davies	Jennifer L. Eckstrand	Don & Elisse Flahr	Brenda Gordon	Paul & Marcy Hartzheim
Leslie Davies	Jennifer Edgar	Susan Flatters	Ina Gordon*	Margaret M. Hartzler-Wilson
Merrilee Davies	Edgemont Retirement	Wendy L. Flodstrom	Jolene Gordon	Kathleen W. Hatfield
Casey Davis	Residence*	Clara E. Fluker*	Jean L. Gorrie	Sue Hatfield
Marie Davis	Randy M. Edgerton	Fluor United Way Campaign	Elizabeth A. Gourlie	Wesley & Kathleen Hatlelid
Team at American Express	Gabriele Ehnes-Lilly	Robin Ford	Donald Gow & Lorna Earl*	Debbie M. Haugen
Cindy Dawn	Linda Eisbrenner	Judy Forrester	Marilyn Gradwell	Patricia & Dick Hawk
Fern Day	Elbow River Lodge No. 180	Richard S. Fox	Tom Graham	Earl & Sandra Hawkes
Marie Dayman	Elbow River Marketing LP	Shirley Fox	Kathie S. Grant	Shelley Hay
DDC Rehabilitation	Danielle Eley	Fox Earth Ltd.	Donna Grasdall	Ken J. Hayes
Consulting Ltd.	Faye J. Elford	Douglas & Elaine Franklin	Colleen D. Gray	Florence I. Haynes*
Pieter & Rea de Vos	Jack Ellefson*	Bert & Clea Franssens	Susan Gray	Daniel P. Hays*
Sharon Dean	Jack Elliott	Wayne E. Fraser	Nancy Green	HBI
Sylvia J. Dean	John Elliott	Fred's Master Inspection	Paul Gregory	Rosemary Heal
Dave Dearborn	Leanne Ellis	Anne French	Rachel Grey	Donat & Pauline Hebert
Lynn Dearle	Calgary South Office	Trudy & Ron French	Rachel L. Griffiths	Herb Heggis
Ann DeBoer	EnCana Cares Foundation*	Friends Church Fellowship	David Grinde	Bernard Heidel
Walt & Irene DeBoni	EnCana Corporation*	Calgary	Les Groeller	Vicki & Randy Heidinger
Karen C. Deck	Enersul Inc.*	Gary Friesz	David Grose	Karen Heikel-Grant
Scott Decksheimer	Lori Ennis	Marlene J. Fritzler	Sara Jane Gruetzner	Keith & Jane Hemke
Eric & Heather Deibert*	Ernst & Young LLP	Marvin J. Fritzler	Barry Grundy	Carol D. Henderson*
Jan & Joan Dejong	Erwins Welding Ltd.	FrogBox/Highland Moving	Kathy Gschaid	William D. Henderson
Heather DeLauretis	Patricia Etris	and Storage Ltd.	Nipper Guest*	Rebecca Hennebery
Patrick Delcol	Annah-Aliki Evangelopoulos	Robert Fuenning*	Evelyn Guichon	Sherry Heppner
Rhona DelFari	Carol Evans	Sachiko Fujikawa*	Gummows Construction	Greg Hertz
Dell Erectors Ltd.	Julie Evans	Zita Fulawka	Lionel & Etta Gundry-White*	Vicky Hertz
Andy Dellezay	Lara Ann Ewanchuk	Ruby Fung	Mary Gyorkos	Doreen Hess
Dylan Dellezay	Brandyn Ewanek	Dale Gadoway	H. Christianson Trucking	Randy H. Hetman
Delta Calgary South	Robert Ewanek	Patrick Gagnon	HAB Family Foundation	Evelyn Hill
Evelyn Denis	Danny Ewasiuk	Paul Gajdos	Daniel Habashi	Ian S. Hill
Gordon & Vivian Denman	Matthew & Carmen Ewasiuk	Donna Galambos	Ruth Haddon	Joshua Hill
Jeffery Denning	Extencicare Cedars Villa*	Robin L. Galambos	Theresa Hagel	Hillhurst Rebekah
Donna Denommee	Extencicare Hillcrest	Richard B. Gale	Bruce Hagen	Lodge #116
Anna D. Derry	Nursing Home	Matthew J. Galeski*	Margret Hagon*	Hilton Ventures Ltd.
Mary Des Ruisseaux	Fabutan	Trent Gall	James & Yvonne Haliburton*	George Hines
Brian C. DesChamps	Glenna J. Fairbrother	Melanie Gallant	Vicky Hall	Paul Hines
Ray & Wanda Desfosses	Lynn Fairey	Brenda F. Galonski	Veronica Hallerberg	Darcy Hnatiuk
Devon	Fairfield Watson & Lewis Inc.	David Gammack	Kathy Halliday-Duda	Chris A. Hodgson
Beatrice Dewar	The Fairmont Banff Springs	Rick & Jen Gamracy	Janice Halliwell	

Dixie Hodgson, Chuckwagon Judges & Families	Wendy M. Jackson	Derek Koppe	Dean & Ruth Lindquist	Karen Marshall
Kenneth Hodgson	Dale V. Jacobs	Morag Kosten	Terry Lindquist	Darcey M. Martin
John W. Hoggard*	Jacques Family	Anthony Kovach	John Lindstrom	Rolf Martin
Blue Knights Alberta V	Beth Jager	Kevin Kowbel	Lingard Family Foundation	Brian Mason
Michele Hollins	Kara Jakeman	Deniene Kristensen	Lorraine Lipschutz	David & Marlene Mason
John L. Holman	Bev Janisch	Anne Kromm	S. J. Little*	Robert Mason
Allan & Beatrice Holmes	Paul Jansonius	Wilfred Kromm	Kathleen Lloyd-Jones	Ms. Pat Massie
Charlotte C. Holmlund	Irene C. January	Terry or Marni Kueber	LNG Canada (Shell Canada)	Arnold Masson
Sharon Holowach	Karen Jasper	Helena Kulisz	Kay Loeb*	Matco Financial Inc.
Tracey Holt	Linda Jeffrey	M. A. Kurucz*	Larry & Teressa Loeb*	Peggy Matheson
Home Hardware Social Club	Amy Jennings	Randy & Marianne Kwasnacia	Gail Loewen	Joanne Mathewson
Home Instead Senior Care	Cheryl Jennings	David La Rocque	Jenn Lofgren	Ronald Mathison
Vicky Honsberger	Peter Jennings	William Lacey	London Drugs #33	Joel Matthews
Mildred Hood	Ryan J. Jennings	Gord Lackenbauer & Joyce Trapp*	Lois A. Lord*	Lesley Matthews
Cindy Hoover	Fred Jessee	Jennifer Laing	Wanda Louis	Richelle Matthews
Stephen M. K. Hope	Janice C. Jobin	Ian Laird	Eugenie Love	Mary Lou Matthias
Jean Hopkins	David T. Johnson	Ms. Kelly A. Laird	Low Steel Construction Ltd.	Michael & Michelle Maucieri
James Hopson	Gail Johnson*	Aly Lalani	Richard Lucas	Mauders McNeil
Donald Horkoff*	Hope L. Johnson	Eliza and Peter Lam	Evan D. Luft	Foundation Inc.*
Rachael Horn	Jason E. Johnson	Carol & Garry Lamb	Helen Lui	Sharon Marie, Tim, Karl & Marie Mavko
Robert Horobin	Allan & Linda Johnson*	Trisha Lammle	Gerard and Hedy Luijkx*	Steve Mayer
Greg & Donna Horton	Lloyd R. Johnson	Jordan Langelaar	Sandra C. Lunder	Amber Mayr
Steve Horvath	Johnston Family	Gail Langley	Marnie Lusi	Justine V. Mayson*
Millard L. Houghton*	Glen & Joan Johnston	Michael Langley	Roland Lusi	Victor Mayson*
Janet M. Huang	Cindy Johnstone	Linda E. Larkins	Luther Place Seniors*	Barbara McCabe
Tien & Barb Huang	William Johnstone	Laurie LaRose	Jenna Luthi	Matt E. McCaffrey
Grant & Cathie Huber	Graham Jones	Lassonde Western Canada	Kaylee Lytle	McCarthy Tetrault LLP
Horst G. Huber	John R. Jones	Anita Lauzon	M2M Machining Ltd.	Gordon D. MacDonald
Gwen N. Huddleston	Sheila M. Jones	Don Lauzon	Gordon D. MacDonald	H. Cameron MacDonald
Gary Hughes	Anthony Jordan	Ray & Janice Lauzon	Murray & Betty MacDonald	Murray & Betty MacDonald
Jo Marie Hulse	Claudia Jordan	LAV Instrumentation Inc	Scott MacDonald	Steve & Christine
Vern & Lynn Hult	Dianne E. Jorgenson	A. Ronald & Barbara J. Law*	MacDonald and Alice & Bill McKenzie	Donn MacDougall
Michael & Donna Humeniuk	JSS Barristers	Steven Law	MacDonald and Alice & Bill McKenzie	Morag MacDougall
Burk Humphrey	Vaneet Kaloti	Anthea Law Stevenson	MacDonald and Alice & Bill McKenzie	Jay MacGillivray
Harriet B. Humphrey	Brian Kapusianyk	Rozanne F. Lawn	MacDonald and Alice & Bill McKenzie	Madeline MacGregor
Donald Hunt	Caroline Karau	Hilda Lawson	MacDonald and Alice & Bill McKenzie	Denise MacInnes
Edna Hunt*	Katrina Karkkainen	Ms. Terrie Lay	MacDonald and Alice & Bill McKenzie	Brent & Diane MacKay
Shaun M. Hunter	Mark Kaun	Pam & Ken Lazette	MacDonald and Alice & Bill McKenzie	Sue MacKenzie
Larry & Carolyn Hursh	Aidan Kavanagh	James Lebo	MacDonald and Alice & Bill McKenzie	Ward & Dixi MacKenzie
Brad Hurtubise	Reg L. Keatley*	Dan & Teresa Lebsack	MacDonald and Alice & Bill McKenzie	Mackenzie Charitable
Lance Hurtubise	Louanne Keenan	LED Sign Supply	MacDonald and Alice & Bill McKenzie	Giving Fund
Todd Hurtubise	Al & Donna Keffen	Archie & Maureen Ledgerwood	MacDonald and Alice & Bill McKenzie	Barbara Mackie
Troy Hurtubise	Kelemen Oilfield Services Ltd.	Emily Lee	MacDonald and Alice & Bill McKenzie	Gary Mackie
Earl & Millie Huson	Shelley Kelln-Trudelle	Lyla M. Lee	MacDonald and Alice & Bill McKenzie	Robert Mackie
Gayleen Huxtable	Lorne D. Kelly	Nina Lee	MacDonald and Alice & Bill McKenzie	Cary MacWilliams
Hy-Impact Salon	Gordon Kelso	Cecilia Legaspi	MacDonald and Alice & Bill McKenzie	Kurt & Violet Madsen
Hyperion Exploration Corp.	Barbara Kennedy	Anne LeGuyder	MacDonald and Alice & Bill McKenzie	Stewart Mahar
IBM Canada Employee Charitable Fund	Larry E. Kennedy	Debra Leibel	MacDonald and Alice & Bill McKenzie	Lisa Mahar-Wieser
ID. Oilfield Services LTD	Eileen Kenny	Douglas Leitch	MacDonald and Alice & Bill McKenzie	Carmen Maier
Brian Illing	Kinette Club of Stampede City	Rene J. Lemay	MacDonald and Alice & Bill McKenzie	Maison Senior Living
Impact Magazine	Shane, Carolyn, Emma & Fraser King	Guy J. Lembach	MacDonald and Alice & Bill McKenzie	Mike & Lavina Maitland
Intact Foundation	Wayne & Cheryl King	Ross Lemire	MacDonald and Alice & Bill McKenzie	Judy Makowski
Investment Lifestyles Ltd	Jennifer Kingsbury	Doris Lensen*	MacDonald and Alice & Bill McKenzie	Cary Mamer & Laurie LaRose
Investors Group - Calgary Centre	Bev M. Kirker	Gerard L. Lesperance	MacDonald and Alice & Bill McKenzie	Mancal Corporation
John & Doris Irvine	Margaret E. Kjeldson*	Sarah L. Lessard	MacDonald and Alice & Bill McKenzie	Doug Mann
Karen Irving	Brenda Klassen	Iris Letourneau	MacDonald and Alice & Bill McKenzie	Jennifer Manns
Debby Irwin	Don & Jan Klimosko	R. Letts	MacDonald and Alice & Bill McKenzie	The Manor Village at Huntington Hills
Missy Irwin	Jan Klimosko	Kathy Levinski	MacDonald and Alice & Bill McKenzie	The Manor Village at Rocky Ridge
Tammy Isaacs	Jan Klimosko	Sigrid N. Lewicki*	MacDonald and Alice & Bill McKenzie	The Manor Village at Signature Park
Dwight Jack	Lance Knapton	Al & Fay Lewis	MacDonald and Alice & Bill McKenzie	Thomas Mansfield*
Jack C. Lawson Associates Inc.	Ann Knechtel	Sarah Lewis	MacDonald and Alice & Bill McKenzie	Shaun R. Marcia
Gloria Jackson	Douglas Kneebone	Lexus of Calgary	MacDonald and Alice & Bill McKenzie	Victor Maris
Graham G. Jackson	Ian Knight	Phil, Harriet & Stewart Libin	MacDonald and Alice & Bill McKenzie	
Michel Jackson	Darla Knock	Michael Lieskovsky	MacDonald and Alice & Bill McKenzie	
Ron Jackson	Evelyn Ko	Lightstream Resources	MacDonald and Alice & Bill McKenzie	
	Micheal & Sophie Kociuba	Lignum Interiors Inc.	MacDonald and Alice & Bill McKenzie	
	Jacqueline Koenig	David & Pamela Lillywhite	MacDonald and Alice & Bill McKenzie	
	Joyce Kooistra	Ron Linder	MacDonald and Alice & Bill McKenzie	



Leigh McNamara	Richard Myers	Max Pasley	Jocelyn Psikla	Ann E. Rounthwaite
Norma McNary	Susan Myrland	Irene I. Passmore	Pulse Seismic Inc.	Royal Canadian Legion -
Sharon McNaughton	Greg Myslicki	Vicki Pasternak	Jack Purkis & Family	Branch #52
Marie K. McNeil	Nora Nadeau	Terri Paton	Qualicare Family Home Care	Royal Canadian Legion #10
Susan McNichol	Rodrigue & Lyne Nadeau	Patrick E. Fuller Foundation	R & J Erectors Ltd.	Ladies Auxiliary
Jane McNicol	Eugene & Pam Nagai	David G. Patry	Simon Raby	Royal Canadian Legion
Dan C. McPhee	Naomi Rebekah Lodge #12*	Bob & Sheila Patterson	Frank Randt	Calgary (Alberta No. 1)
Bruce & Iris McVean	Susan Nash	Janet Patterson & Daniel	Gord Rau	Branch
Don & Dawn Meades	Melanie Nearing	Babaluk*	Real Canadian Wholesale	Jason Ruiter
MEG Energy Corp.	Paul Neary	Janice Patterson	Club	Ross & Karen Runciman
Brian Melhoff	Dennis Nelson	Susan & David Patterson	Valentine Reeve	Phyllis Runnett
Thomas Melling	Garry & Marilyn Nelson	Patterson Ridge Bottle Fund	Chastity Regier	Brian Rutherford
Dan G. Menard	Karen Nelson	Pattison Outdoor Advertising	Lyle Reiber	Nancy Rutherford
Alan Mendes	Verna Nelson	PAVACO Services Ltd.	Matthew Reich & Gillian	Neil & Gayle Rutherford
Gary D. Metcalfe*	Marilyn Nernberg	Ian Pavey	Forster	Michael & Cathy Ryan
Pat Metz	Gord, Marie, Matthew &	Mr. & Mrs. Everett Paynter	Gail Reid	Sabre Oilfield Equipment
David & Donna Mew	Daniel Cherkas	Peace Hills General	Gwynneth Reid	Allan D. Sack*
Karen Middleton	Rob Newberry	Insurance Company	Dan Reinbold	Sales Family
Zlatko Miklak	NewDog	Barry Pearson	Audra Reinhardt	Sam Salloum
Frank & Audrey Miklos*	Heather Newman	Teresa M. Pearson	Ed & Pearl Reiss	Salopek & Associates
Beryl Millar	Nexen Inc.*	Darlene L. Pelletier	Phil Reist	O. Samoil*
Jody Millard	Jeff Nichol	Jay Pelletier	Dave, Leslie, Nathan &	Holly Sanchez
Joanne Miller	Sharon Nichol	Sherri Pelletier	Cameron Relke	Samuel & Helen Sandau
William & Helen Miller	Mark & Joyce Nicholls	M. Aileen Pelzer*	Georgia Rempel	Dennis Sandgathe
Ray Mills	Bill & Phyllis Nield	Penn West Petroleum Ltd.*	Ron Renaud	Tracey L. Sandgathe
Richard Milton	Ann Nielsen	R. Murray & Corlienne	Grant & Linda Repp	Patton/Sangwine Family
Ian Mitchell	Dennis & Elizabeth Nikiforuk	Pennell*	Resorts of the Canadian	Lindsey A. Sanregret
Jason Mitchell	Paul & Barbara Nikolaou	Barb Penner	Rockies	Santonia Energy Inc.
Mary E. Mjolsness	Cheryl Noland	Daniel Pepper	Revera Retirement Living -	Dani Savell
MLR Ventures Ltd.	Heather Nopper	Kreso & Ulana Perovic	Scenic Acres*	Colleen Sayer
MNA Holdings Ltd.	Norma's Janitorial Serv. Ltd.	Jim M. Perry	Rexall Okotoks	Patti Sayer
Lori & Darcy Moch	Ron & Gerry Northcott	Mark & Karen Petersen	Beverly Reynolds	Ted Sayer
Larry Moeller	Tricia Nottebrock	Fred Peterson	Donna Riback*	Matt Schamber
Heather Moffat	Abe & Susan Numair	Angie Petretta	Terri Rice	Bob & Kathleen Scharf
Greg Moffatt	Betty Nussbaumer*	Veronica M. Petri	Doreen Richards	Roland Schatz
Beverly Mohammed	Sandra L. Oakes	Jill Petrovic	Tim Richardson	Orianna Scheck
Allan J. Monk	Judy Obee	Phase One Management	Tana Riedlinger	Jenna Schellen
Carrie Monk	Denise O'Donoghue	Carolyn S. Phillips	Peggy Riehs	Mario Schellen
Nicole M. Monk	Leslie O'Donoghue	Doug & Margo Phillips	V. Gloria Riley	Meryl & Marilyn
G. Bradley Moore	Shirley O'Donoghue	Sharon Phillips	Michael Rimell	Schellenberg
John Moore	Calvin Offereins	James Phoenix	Angie Rob	Theresa Schemenauer
Mary Morgan	Peter & Linda O'Hanlon	The Photo Hut	Curtis Robb	Joan Schneider
Shaina Morihira	Scott Oliphant*	Johanne Picard-Thompson	Bruce Roberts	Nasie Schnell
D. Morin	Lillian M. Oliver & Kay Hillier	Jennifer Pierce	William G. Roberts	Estate of Delmarie Eunice
Wesley Morningstar	Janine Olivier	Laura Pierce	Brad W. Robertson	Schoepp
Dean Morrison	Robert Ollerenshaw	Alice Plotkins	Christina Robertson	Carol Schuh
Douglas & Marianne	Sharon Olson	Dustin Pohl	Cody Robichaud	Dieter Schulz
Morrison	Troy Olson	Todd, Patti & Marika Poland	Joan, Adrian & Naomi	Yvonne E. Schurmann
Leanne G. Morrison	Barbara Oosterbaan	Karen Polege	Robins	Peter Schwann
Mark Mosher	Jim N. Oosterbaan	Alex Polson	Erin L. Robinson	Susan Schwann
Mount Royal University	Andrew Oppenheim	Rory Polson	Tracy D. Robinson	Stanley Schwartz
Rita Mouser	Patty Orr	Margaret Popovitch	Rachelle A. Robock	Becky Scott
Amber Mrak	Valerie Orr	Doug Porozni	Lynn Rock	Kelsey Scott
Joel Mrak	Christine Osborne	Rick Porter	Rocky Ridge Retirement	Rick & Debbie Scruggs
Tony & Kim Mrak	Kerri Oseen	Chris Post	Community	Donald R. Seaman
Trevor Mrak	Hugh Osler	Frieda Post	Rob W. Rodrigues	Earl & Liisa Secord
Shawn Mullen	James C. Ostler*	Norman Post	Leanne Roemer	Chester Seifert
Faith & Robert Mundy	William Osunde	Rob Post	Donna Rogalski	Jason Selin
Kate Munoz	Ardith L. Otto	Donald & Nadine	Rogers	Judy L. Semmens
Susan Munro*	Ryan Ouellette	Postlewaite	Brianne Rogers	Servus Credit Union Ltd.
Bryant Munton	Tony Ozeroff	Brian Pound	Maureen C. Romanko	Kathleen Severson
Derek Murdoch	Sandra Paetsch	Kerry Powell	Aldo & Shauna Romanzin	Chirag Shah
Aaron Murphy	Brian J. Page	James & Tracy Pratt	Nancy Romard	Diana Shapiro
Carla Murphy	Carol Paisley	Devin Preston	Brent & Val Ronald	Gary Sharrun
Jim Murphy	Curtis Palichuk	Don Preston*	Maureen Ronald	Julie Shaver
Patrick Murray	Drew Palmier	Ronald & Melinda Price	Jennifer Rooney	Christine Shaw
Twyla J. Murray	Ravi Pandarinath	Dale & Joan Primrose	Dawn Rorison	Gary Shaw
Murray Hamula Holdings Ltd.	Alexandra Parkins	Fred P. Prior	Betty M. Ross	Marcia & Jerry Shelstad &
Faye Muscoby	A Street Golf Group	Progress Energy	Terrence Rott	Deb & Reine
Dave Musgrave	Betty Parr	Keith & Trish Prosser	Nick Roukes	Jim, Sherry & Emma Shipley*

Doug Shostak  
John Shyluk\*  
Silverleaf Rebekah  
Lodge #99  
Bob Silverthorn  
Tyler Simms  
Veronica Simms  
Hank & Millie Simon &  
Family  
Claudia Simonelli  
Simply Savvy/1532525  
Alberta Inc.  
Simpson Family  
Monica Simpson  
Scott Simpson  
Megan J. Sinclair  
Sir Winston Churchill Pool  
Craig Skauge  
Carey Skjodt  
Sandy Slot  
Michael Smillie  
Anthony L. Smith  
Arlene M. L. Smith  
Barbara Smith  
Christine Smith  
Dave Smith  
David & Betty Smith  
David W. Smith  
Margaret Smith  
Mark Smith  
Maxwell & Kathleen Smith  
Carl & Bunny Smith\*  
Ruth Smith  
Alex Snell  
Beverley A. Snell  
Snow Creek Consulting  
Maureen & Don Snyder  
Ken Soderberg  
Glenn Solomon  
Bashir Somani  
Leo W. Sorsa  
Ron & Margaret Southern\*  
Susan Spady  
Robert & Christine Sparrow  
Spartan Controls Ltd.  
Herb Spear  
Kayrita Spencer  
Krystyna Spinner  
Spitznati Family  
Brenda J. Squire \*  
SS Lighting  
Brandon St. Jean  
St. Kateri Tekakwitha School  
Stampede City Kinsmen  
Stan Poulsen Trucking Ltd  
Gary Stangl  
Richard Stapleton  
Mark Starratt  
State & Main Kitchen & Bar  
Statesman Corporation  
Ken & Valerie Stecyk  
Chad Stevens  
William & Lyla Stevens  
Beverley A. Stevenson  
Val Stevenson  
Sharidene Stobbe  
Herb & Sue Stoll  
Kathy Strand  
Strathmore Health Unit  
Marlene Streberg

Strides Running Store  
Dwayne Stroh  
Garry Strong  
Clarence & Linda Stronge  
Jane Stumborg  
Philip Sultanian  
David Summers  
Ed Summers  
Suncor Energy Foundation  
Don & Valerie Sundgaard  
Jo Supino  
Roger Sutton  
Jennie Y. Sweet\*  
Steve Szarka  
T.H.P. Holdings Ltd.  
Taipale Design  
Arlene Tait  
Steve Tait  
Krista Taldorf\*  
The Tao Foundation  
Tartan Controls Inc  
Anne & Ron Taylor  
Bonnie Taylor  
Brian J. Taylor  
Darren Taylor  
Diane L. Taylor  
Jacquelyn Taylor  
Karen Taylor  
Malcolm & Linda Taylor  
Bill & Myrna Taylor &  
Shirley Cook  
Phil Taylor  
Ron & Evelyn Taylor  
TDC Roofing Ltd.  
TELUS  
Joe & Grace Tennina  
Yang Fung Teow  
James Thomas  
Wayne Thomas  
Debbie Thompson  
Justin Thompson  
Marion Thompson  
Richard Thompson  
W. Bruce Thompson  
Charles and Grace  
Thomson Fund at The  
Calgary Foundation  
Thomson Family  
Sharon & Jim Torogood  
Thorson Family  
Anne Tibbitt  
Kathryn Tidlund  
Trudy Timmermand  
Jim Tobin  
Krystalle Tobin  
Colin Toole  
Debbie Toole  
Glenn Toole  
Jean Toole  
Laurence Toole  
Topline Oilfield Hauling  
Barbara Tougas  
Traak and Field Ent.  
Minh Tran  
TransCanada  
Sabrina & Liana Trapani  
Clement H. Trenholm  
Janet & Ross Trilsbeck  
Andrea Trinh  
Heather M. Tripp

JP Trottier  
Judy Tuck  
Michael Tumback  
Barbara Turnbull  
Louis Turner  
Michelle Turner  
Lew Turnquist  
Erhardt Tutto  
Patty Tyson  
Analise Undershute  
United Way of Calgary  
and Area\*  
United Way of Central  
Alberta  
United Way of Greater  
Toronto  
Sandi Unruh  
Janice Van Coughnett  
Jerry & Margaret van  
der Linden  
Theo & Jeanne van  
der Steege  
Van Houtte Coffee  
Services Inc.  
Barb van Noord\*  
Eileen Van Tighem  
Antonie & Kathleen  
Vandenbrink  
Michelle Vanderwerff  
Ginny Viccars  
Paul Viccars  
Shirley Viertelhausen  
Reta J. Vigar\*  
Patrice S. J. Vik  
Kent Villanueva  
Leah A. Villanueva  
Sorayda Villanueva  
Evelyn Viner  
Beth Vogel  
Lisa Vold  
Voltage Wireline Inc.  
Lori Vooys  
Matt Vucic  
W. Parker Transport LTD  
Alison Wadey  
Josef & Regina Wagner  
Walden Heights Seniors  
Community Inc.  
Susan E. Walker  
Nicole Wallace  
Carolina J. Walls  
Aidan Walsh  
Gayle Walton  
Jim Ward  
Don E. Wares  
Ronald Watkins\*  
Anthia Watson  
Bud Watson  
Patricia Watson  
Margaret Wayne  
Lynne Webb  
Tony & Dixie Webb\*  
Harry J. Webber\*  
David & Joyce Webster &  
Auntie Thil  
Eva Weckl  
Peggy Weddell  
Gail L. Weed\*  
William & Dianne Weeks  
Ed Weening

Scott Weldon  
Darlene D. Wenham  
Sharon West  
Ronald & Norma Westcott  
The Westin Calgary  
WestJet Airlines  
Wheatland Elementary  
School  
Curtis & Dona Wheaton  
Stephen White  
Whitehorn Village  
Retirement Community  
Whitehouse Portfolio  
Management Group  
John & Jean Whitelock  
Marion Whitman  
Carol Whyte  
Roger Wiat  
Glenn & Dawn Wickerson,  
Brett, Mary Anne & Emmett  
Wickerson and Bryon &  
JoEllen Wickerson  
Rosellyn & Blaine Wickerson  
Wi-Com Solutions Inc.  
Wiens Family  
Ken Wiens  
Bernhard Wieser  
Joan X. Wieser  
Meta Wieser  
Michael Wieser  
Marion J. Wiessner  
Tim G. Wiggan  
Roy & Sonia Wik  
Deborah Wilkins  
Walter & Margaret  
Wilkowich  
Allan & Patricia Williams  
Dennis Williams  
Ian J. Williams, Sr.  
Mandy Williams  
Stanley Williams  
Nancy Williams-Knight  
Pauline Willis

Travis Willis  
Richard Willott  
Matthew Wilpert  
Cathy Wilson  
Dianne A. Wilson  
Glenda Wilson  
Joe & Valerie Wilson  
Richard Wilson  
Rob Wilson  
Mark Wiseman  
Wiseworth Canada  
Michelle With  
Al & Anne Wolfe  
Lyle Wolfer  
Aldous Wong  
Amy Wong  
Diana Wong Doolan  
Des & Shirley Wood  
Gerry Wood  
The Workshop Theatre  
Lois Wozney\*  
Jeffrey Wright\*  
Monte D. Wygle\*  
Vicki Yamamoto  
Allan Yellin  
Michelle Yellin  
Yonex Canada Ltd.  
Mike Young  
Nancy M. Young  
Rose Young  
Josephine Yu  
Janet Yuchem  
Leona Zabel  
Diana Zaytsoff  
Leonard Zenith  
Bill & Kay Zukowsky  
Bradley & Tanya Zumwalt

- **6,062** community members supported local families impacted by dementia and **1,151 new donors** joined us in the fight this year
- **16.8%** of all donations were made to honour the memory of an individual who had passed away
- **241** dedicated donors have been giving for **more than 10 years**



Taking steps  
toward helping  
local families



## Honouring a loved one whose heart remembered more than her mind

Laura's Nanny continues to inspire her efforts

She went by Jean, or "Nanny." And she loved to play the piano and spend time with her grandchildren. She had 6 grandchildren and 9 great grandchildren when she passed away. Nanny was a member of the Royal Canadian Legion #246. Laura recalls her experiences vividly.

"After dinner we would always go for a nice long walk and she would share her advice and her ideas about when she was going to run for Prime Minister!" On the topic of her Nanny's dementia, Laura noted, "I believe that there is always a part of our loved ones that remains aware of who we are - and that we are with them. We may not feel it while visiting with them, and we may be hurt that they have 'forgotten' us. But they don't have to remember us to know that they loved us. Nanny's eyes would light up sometimes and she'd giggle - and we would take comfort that she was still with us and there was some form of connection between us."

Regarding the Thanksgiving Memory Walk and Run, Laura states, "It's for the best cause I can think of for one of the most important people in my life. Knowing the money raised stays in our community is very important to me. This is just a small way for me to show her what she means to me."

**Laura Viccars, Jean's granddaughter and avid supporter of the Thanksgiving Memory Walk & Run**

## Investors Group Thanksgiving Memory Walk and Run

Power and purpose. The community responded to the call for participation and support. Over two thirds of those who got involved have been personally impacted by dementia. Calgarians achieved outstanding results with their participation and fundraising at the 23rd annual event.

### Highlights include:

About **1,700 participants** helped beat the event goal by an astounding **22%**. The Alzheimer Society of Calgary hoped to raise \$250,000 and total funds raised was

**\$339,000**

A new online fundraising tool enabled walkers and runners to engage friends and family with ease and share their story online.

More than **220 wonderful volunteers** contributed thousands of hours to ensure the event day ran smoothly.

Thank you to Investors Group for their 8th year of support as title sponsor. And thank you to all event sponsors. Your efforts help keep event costs manageable and leverage community engagement in support of the cause.

Pledges from this event were invested directly back into programs and services in support of local families impacted by dementia.

**"It's for the best cause I can think of for one of the most important people in my life. Knowing the money raised stays in our community is very important to me."**

# FINANCIALS

## Your donations at work

Fiscal 2014 was a significant year for our organization as we launched several new initiatives, continuing to position us to thrive into the future. From a financial perspective, our revenues increased by three percent (3%) over the previous year (not including unrealized gains or losses on investments). Our expenditures were also up seven percent (7%) over the previous year. Our strategic decision to increase our expenditures was made in order to embark on initiatives that will build our organizational capacity to meet ever-increasing demands for our services. These initiatives include: strategy development, including the creation of the Dementia Network of Calgary and Area; a new website to expand both our reach and provide an optimized user experience; and enhanced program evaluation processes and tools. All of these projects will serve us well into the future and were funded through our operating reserve fund (currently valued at approximately \$2.4 million).

Lee Lunde  
Treasurer

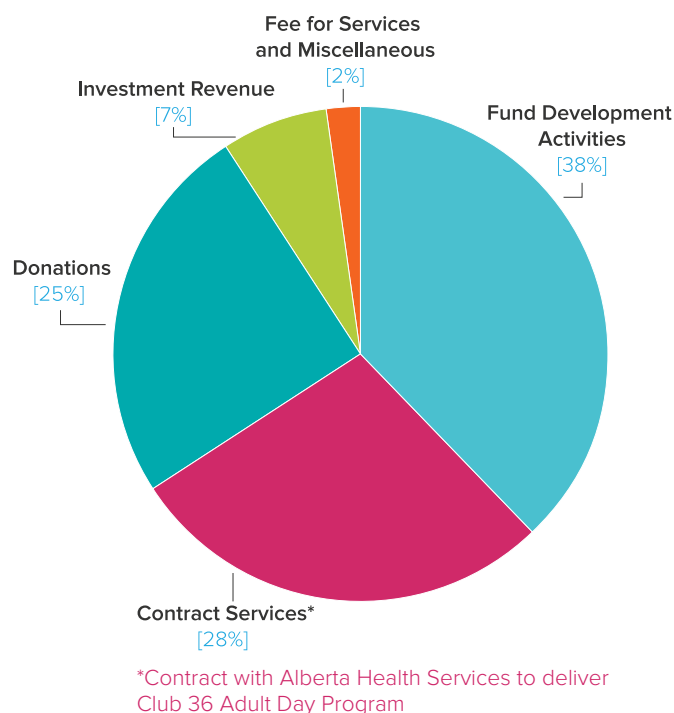
## Statement of Operations

	2014	2013	% Change
Total Revenues	<b>\$1,879,076</b>	\$1,817,566	<b>3%</b>
Total Expenditures	<b>\$2,039,990</b>	\$1,914,360	<b>7%</b>
Revenue Over Expenses	<b>(\$160,914)</b>	(\$96,794)	
Unrealized gain (loss) on Investments	<b>(\$19,630)</b>	\$102,422	
Excess (Deficiency) of Revenue Over Expenses	<b>(\$180,544)*</b>	\$5,628	

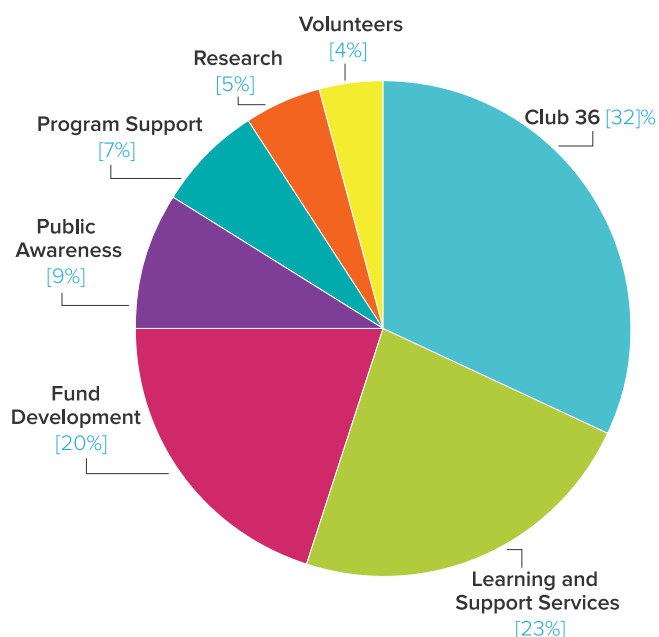
Full audited financial statements available online.

\*A deficit resulted in fiscal 2014 due to expenditures on strategic initiatives (covered by our operating reserve fund versus annual revenues). Please see description above for further details.

## Revenues that support us



## Investing in your community



## Staff

Leasa Anderson, **Office Manager**  
Maria Baldozano, **Program Coordinator, Club 36**  
Cindy Bond, **Support Services Coordinator**  
Leah Boynton-Collett, **Administrative Assistant**  
Ali Cada, **Manager, Club 36**  
Ben Crews, **Donor Services Associate**  
Ryrie Davis, **Program Facilitator, Club 36**  
Barb Ferguson, **Executive Director**  
Eleanor Finger, **Director of Development**  
Nasira Firdose, **Program Facilitator, Club 36**  
Padmaja Genesh, **Learning Specialist**  
Anthea Hibbert, **Manager, Learning and Support Services**  
Richelle Kozdial, **Events and Volunteers Lead**  
Ida Mayol, **Program Facilitator, Club 36**  
Colleen McGonigal, **Program Facilitator, Club 36**  
Deb McKerlie, **Accounting Services**  
Jill Petrovic, **Communications Manager**  
Consuelo Ramirez, **Program Facilitator, Club 36**  
Carla Ramirez-Aragon, **Activity Coordinator, Club 36**  
Kristyn Schulz, **Support Services Coordinator**  
Sherry Shipley, **Donor Services Associate**  
Nickie Surveyer, **Support Services Coordinator**  
Linda Szecsy, **Program Facilitator, Club 36**  
Tracey Tatlock, **Program Coordinator, Club 36**  
Jacquelyn Taylor, **Senior Lead, Corporate and Community Partnerships**

## Board of Directors

Cary Mamer  
**President**  
  
Henry Assen  
**Past President**  
  
Ryan Jennings  
**Vice-President**  
  
Lee Lunde  
**Treasurer**  
  
Murray Brown  
**Secretary**  
  
Allan Yellin  
**Director**  
  
Lois Wozney  
**Director**  
  
Christi Millar  
**Director**

## Mission

To enable local people impacted by dementia to live life well and build the capacity of the community to support and care for them.

## Vision

Enhanced quality of life for local persons with dementia, their families and care partners.

Increased capacity of the community to support and care for persons impacted.

Access to evidence-based best practices in dementia care from disease onset through end of life.

Greater respect, support, identification and intervention for persons with dementia and their care partners.





Where community, insight and empowerment begin.

201 – 222 58th Avenue S.W.  
Calgary, AB T2H 2S3

Phone: 403.290.0110

Email: [info@alzheimercalgary.ca](mailto:info@alzheimercalgary.ca)

**Charitable Registration Number:**

13072 5740 RR0001

**Program Funders:**

United Way of Calgary and Area and  
Alberta Health Services

